

BENJAMIN MOONEY

PROFESSIONAL SUBJECT MATTER EXPERT CONSULTANT



PORTFOLIO CATALOG | 2024



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INTRODUCTION



Benjamin Mooney is a two-time Master Trainer, Rehabilitation, and Sports Performance Specialist. He is a Certified Advanced Mediator and Arbitrator excelling in Alternative Dispute Resolution. Privately, a Federal Contractor to more than 300 federal employers including 100 independent school districts throughout 39 counties of this incredible State of Texas. Most recently sworn in as a court appointed C.A.S.A. for Fannin County and a volunteer Early Voting Ballot Board Judge, Ben enjoys serving all organizations, groups, and community committees in need.

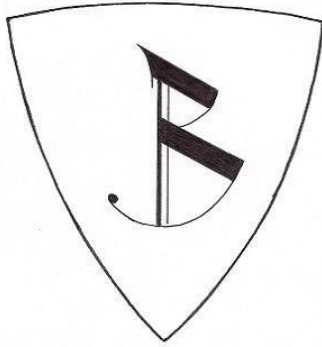
Each month Ben spends more than 200 hours working within communities of all precincts of Fannin and surrounding counties. Speaking and meeting with county leadership, municipal (town & city) leadership, Chamber of Commerce audiences, fellow business owners, entrepreneurs, citizens, and delving into many proposals that address critical issues plaguing the region.

Working with school districts and municipalities since 2006, a global pandemic brought Ben his greatest contracting year in 2022. With the entire state and country in dire demand for leadership, education, and health solutions, Ben wrote and submitted more than 100 proposals and was awarded more than fifty (50) Federal Contract Awards (FCA's) within weeks, sometimes only days, of their submission. These awards included programs and consulting for; Professional Development & Leadership (17), Academic Education & Curriculum (8), Special Education Curriculum (8), Athletic & PE Curriculum (5), and Employee Wellness Solutions (3), General Services and Outside Contracted Services-Supplemental (7). Simultaneously, Ben negotiated and was solely responsible to oversee the acquisition of more than 303 Federal Employer vendor agreements including 100 Independent School Districts, 163 Cooperatives, 24 city municipalities, 4 states (Texas, Nevada, Kentucky, and Arizona), 6 counties, and 6 State Universities. This success in negotiating these Needs Analysis for evidence-based and practical application derived programs, services, products, resources, and rates were to deliver essential JIT (Just in Time) education and health solutions to more than 600,000 federal employees and more than 3.1 million students.

The roles Benjamin Mooney has most often strived to fulfill are those perceived impossible or most difficult. A Subject Matter Expert on compound problems that optimize vertical integrations and supersede organizational goals, Ben retains a glowing record of attributed success delivering the highest standards of integrity, inspiration, determination, and resilience to WIN! Always in stellar form.



Benjamin.



“Now is a time to lift those struggling, put them back on their feet, and empower them to never fall again. Now is a time to give strength, share wisdom, and praise our future success.”

-Benjamin Mooney

PROFESSIONAL LEADERSHIP

- ◆ EDUCATION
- ◆ CORPORATION
- ◆ PROFESSIONAL
- ◆ ENTREPRENUERIAL
- ◆ ORGANIZATIONS
- ◆ TEAMS
- ◆ SMALL GROUPS
- ◆ INDIVIDUALS



NORTH TEXAS

PHONE: 214-283-9852

NON-PROFIT PROJECTS



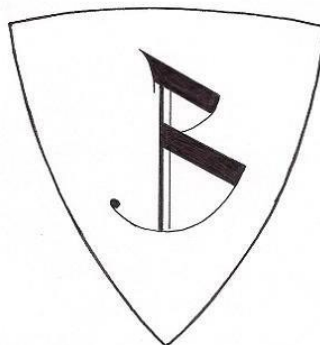
In December 2023 the Valley of the Caddo Historical Museum and Cultural Center was showing signs of a potential falter, to move unsteadily in a way that was demonstrating precursors to a lack of confidence. Down on a unsound building, finances, docents, volunteers, members, and three board members. The remaining board members were beginning to succumb to the stress of a wavering organization and unknown long-term solvency.

Within days a needs analysis meeting was scheduled at the museum in Paris, Texas. Organizationally, working through every nuance and feature from the front door to the storage room Barbara Wood, President, pointed out every chance of opportunity this space could possibly bring to life. She spoke of guest presentations she'd like to have, artifacts she'd like to somehow obtain – even if only for short term, pilot, promotional, or seasonal events. She shared in amazing vision of how they all have intertwined throughout the passage of time in the Valley of the Caddo.

After a 3 hour needs analysis with local officials, committees, and chambers. After 2-2 hour needs analysis, 3-1-hour progress meetings, and 50 hours of drafting over 6 weeks, Benjamin Mooney had a proposal. The museum was in a critical state. The board had managed to schedule their first board meeting to quorum in more than 3 years. Still lurking was the unbearable thought that any single unscheduled incident could break this quorum with no known opportunity to reschedule.



Benjamin.



Benjamin Mooney knew that this opportunity needed to be monumental, motivational, and one that drives momentum out of desperately needed unanimous vote for adoption. Being an entrepreneur of corporate and organizational management, Ben knew of one possible unanimous proposal document that would have absolutely no chance of being voted down. Especially if there was historically never one present on file. Ultimately, every company and organization is required to have one and should be operating from it already at the inception of its “incorporation”.

In May of 2024, the first quorum of the Valley of the Caddo Board of Directors was called in more than three years. The meeting was called to order. The business of the Board was conducted. Financial and legal matters were resolved, and the cooperative proposal document was unanimously adopted to be the functioning business of the Museum and Cultural Center for at least the next 5 years.

This proposal resolved executive policy, organizational policy, and financial operations. This proposal addressed structural issues with building owners, time-lined repairs, and reviewed maintenance funding. This proposal announced new pilot programs that are scheduled to double the annual revenue. These new experiences will unanimously bring cohesion to new members, volunteers, and the beautiful history of the entire Valley of the Caddo.

Question: What was the single proposal document that Benjamin Mooney used to unanimously turn-around and simultaneously overhaul doubling the museums annualized community visits, tourist visits, and revenue generated?



**SET YOUR NEEDS ANALYSIS
CONSULTATION TODAY!**
Organizations, Teams, & I:I

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BUSINESS & PROFESSIONAL



Being in business requires discipline. Being a Professional requires elevated discipline. Professionalism encompasses values of morality, education, practicality, and responsibility. Failure is not ever an option. Overcoming adversity is expected at the door that you walk through on your way to success. Resources are going to set you back. Technology is going to fail you. Equipment is going to be compromised. People are going to fail to show up while others may fail to submit their work in a timely manner. You can have all the money in the world and finances may still set you back in your next fiscal quarter.

Benjamin Mooney, Business Professional & Contractor

OVERVIEW OF EXPERIENCE & SKILLSET

- History of orchestrating successful initiatives, including sales strategies, and marketing campaigns designed to increase revenue by resolving industry conflicts often in a vertical capacity. Strong background in sales and conflict resolution.
- Refined relationship-building skills and experience working collaboratively with public officials, executives, officers, vendors, customer-facing sales staff, and customers. Works well in team atmosphere and achieves leadership.
- Lead point Proposal, RFP, and contract drafting and negotiation with vendors, employers, national organizations, including agencies of the United States Federal Government (domestic and international).
- Progressive roles in branch, office, facility, district, regional business and operations management with risk and oversight experience.
- Highly effective in multi-tasking objectives that require proficiencies of servicing dual roles simultaneously.



ENTREPRENUERIAL CONSULTING

It is a very common misnomer that the job of an entrepreneur is to create a product or service that people cannot live without. Being an entrepreneur requires you to create a business that does two things. One, the business must solve a problem and by doing so, two, creates jobs for other people.

Many believe, "If you build it, they will come." This is FALSE! Being an entrepreneur takes much more than any single idea, invention, or intent. Being an entrepreneur requires foresight, skillsets, resourcefulness, and incredible professional relationship practices that you may never see demonstrated or be capable of learning in any institution or establishment. Yes, being an entrepreneur is a secret that no one on Earth will unlock for you.

The invaluable secret to entrepreneurial success is learning. As an entrepreneur your professional business is your personal business, and your personal business is public business. You are your own brand. You are your business' greatest asset. You must show up daily when no one else will and failure is not an option.

Greatness is within. You will never have any greater pride in your success higher than achieving a Legacy through becoming an entrepreneur. GET TO WORK!



What's your business?

What problem do you solve?

Product, service, or resource?

Scope & Scale?

As a novice entrepreneur, the first business Ben built out to excel was Prize Fitness Company. In 2005 a local Home-Owners Association (HOA) was in search of an individual to host a group exercise class for their residents to promote healthy living. Engaging the community for such an individual led them to Benjamin Mooney. At the time, a newly established resident with a background in fitness, Ben became the top choice of the community by popular demand.

Initiating a career in group fitness classes and developing a remarkable brand of program design, the methods implemented consistently solidified a trend of improved health outcomes for all participants. Week over week and month over month client results were miraculously being sustained with continued improvement.

That was merely the beginning of an era of proven results. Word of mouth spread quickly. Within just the first few months other local HOA's and personal trainers had acknowledged the remarkable trend of the results these group classes provided. Within ninety days of the inception of these group programs two additional HOA's and three additional personal trainers had signed on to deliver these group classes and individualized results expanding the brand throughout the North Texas territory along highway 380. By branding client results Ben was able to expand delivery of products and services from a 1–3-mile radius to a 10–15-mile radius given an epicenter sited in Aubrey, Texas.

Within the first year of service throughout the vast region of Denton, Aubrey, Pilot Point, Little Elm, and Frisco, Texas, a new kind of client began to seek the professional results of this practice. Individuals that were told they were never going to walk again, individuals who were told that they would never be free of medications. Individuals who had such substantial spinal injuries and compounded surgeries that other providers would not “risk” helping them, began to show hope and faith. Some of these rehabilitation clients traveled all the way from Dallas and Fort Worth, 50 miles one way, just to work with Ben for 1-hour a day.

This required Ben to “wear two hats” every moment of the day. Overwhelmed, Ben managed to master this by mastering 6 key tasks daily. These are bulleted below.

Proprietor – owner of a business responsible for its liabilities and entitled to its profits.

Proprietor Prize Fitness Company May 2005–October 2008	<ul style="list-style-type: none"> • Lead in the performance of production (avg. \$7,000 invoice per month) • Supervise employees and direct the action of production staff(3-6 employees) • Guide new hire employees through new hire orientation protocols • Enroll staff in necessary C.E.U. curriculums to increase their professional value
Master Trainer Prize Fitness Company May 2005–October 2008	<ul style="list-style-type: none"> • Lead in the performance of production (avg. \$7,000 invoice per month) • Complete client evaluations, program design, and training for individuals and group sessions • Complete necessary C.E.U. curriculums to increase my professional value

To succeed and master this business required Ben to develop cutting edge skillsets enabling him to multi-task and duplicate himself whether the business was open during business hours or closed for a holiday. Skillsets developed tools, tools empowered customers and clients. Customers and clients found prolonged success that was able to be self-managed far longer than any other individual or entity could deliver. This is how you build brand loyalty.

Title: Proprietor

Prize Fitness Company-Aubrey, Dallas, & Denton, TX (May 2004-Sep. 2008)

NAICS – 621340 Offices of Physical, Occupational, Behavioral Therapy

Coached and led a 3-provider team overseeing 250+ clients. Educate clients and providers on products and provided customized solutions for increased sales. Drove growth by focusing on quality of care, practical application, and teamwork

- Launched new programs and products in response to increasingly diverse client bases producing \$84,000-\$100,000 year over year
- Developed cutting edge treatment solutions in areas of Rehabilitation and Sports Performance, including military applications and performance in all branches
- *Accolades:* Received public recognition for efforts of leadership in wellness, health, fitness, and nutrition and was there by unanimous vote elected to the public position of President of Safety Committee for Providence Village, Aubrey, Texas

For the next few years Ben continued to grow his credentials through continued education and expand his practice delivering everything from group classes to personal training and establishing the best practices of rehabilitation and sports performance within today's industry. *(Continued on page 24)*



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BUSINESS & ORGANIZATIONAL MANAGEMENT CONSULTING

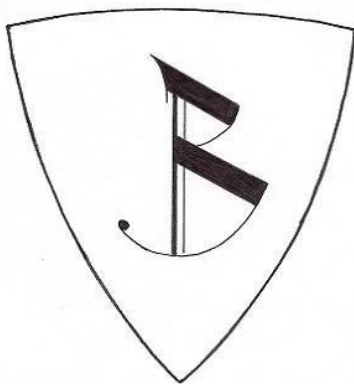


Failure to plan, is planning to fail. Business organizational management is the process of planning, organizing, leading, and controlling resources within a business to achieve its goals. It involves activities such as setting objectives, formulating strategies, allocating resources, making decisions, fostering a productive work environment, empowering people, and tracking progress. Organizational management refers to the practice of planning, coordinating, and overseeing various elements within an organization to achieve its goals and objectives. It involves directing and guiding resources, people, and processes to ensure efficient operations and optimal performance. Having knowledge of these differences will determine your success or failure.

When you put a goal in to writing, you are more likely to succeed at them. Business and organizational management is the discipline of documenting your goals and objectives. You will succeed only in what you plan to and nothing more than you have. The age-old phrase rings true, input equals output.

Benjamin Mooney consults on several Business & Organizational tools dire to every organization. Some of these being corporate or organizational by-laws, board agendas, profit & loss statements, grant and proposal drafts, capital injections, intellectual property assets, infrastructure installations, and much more.

Benjamin.



February 1, 2012, Benjamin Mooney started his first day as the potential founder of a new health company that would catapult the health industry into compliance following the inception of the Patient Protection and Affordable Care Act. Detailed from the professional resume of Benjamin Mooney:

WORK EXPERIENCE

President/Partner

365|Health & Fitness, Inc.

McKinney, TX

February 2012 to Present

Founded business as Master Trainer and Managing Partner, driving increasing responsibilities, operating, product and services development, producing strong financial results, and team performance.

- Position organization for Initial Public Offering (IPO) including subsidiaries
- Increased annualized profitability \$343 thousand (\$209 million at contract maturity) amid extremely volatile markets
- Engineer healthcare treatment and provider services infrastructure(s) with the ability to operate remotely in domestic & international territories
- Developed next-generation industry management technology installations for patients, providers, employers, institutions, and government entities
- Implement recruiting and training strategies that retain high quality employees extending the average length of employment by 7.5 times of prior
- Oversee acquisitions & management of providers in 5 districts of the TX/SW Region

In February of 2012, Benjamin Mooney set out to offer 365|Health & Wellness, Inc. and access to all health, wellness, and preventative solution programs to public consumers with the opportunity to effectively own and manage your very own health outcomes from day one. This purpose had one intent, to debilitate the crippling morbid obesity rates that the mechanics of the rest of the domestic culture were exacerbating.



365|Health & Wellness, Inc.

7yr • 💰

The Bottom Line: Prevention Is Key to Trimming Obesity's High Costs

Thompson and colleagues concluded that, over the course of a lifetime, per-person costs for obesity were similar to those for smoking. (10) In middle-age men, treatment of five common obesity-related conditions (stroke, coronary artery disease, diabetes, hypertension, and elevated cholesterol) resulted in roughly \$9,000 to \$17,000 higher costs compared to normal-weight adults.

<https://lnkd.in/esjqASQ> ✓



Through 2018, in the role of Managing Partner the years of program and proposal writing were beginning to pay off in dividends. Benjamin Mooney had enabled 365|Health & Wellness, Inc. to become an established program, education, and content contributor to more than 39 independent school districts, 3 universities, and a few municipalities that were also struggling for leadership. Highlights of Ben's work thus far is included in the bullet points below.

Title: Managing Partner

365|Health & Fitness Inc.-Texas & Southwest Region (Feb. 2012-Sept. 2018)

NAICS – 621340 Offices of Physical, Occupational, Behavioral Therapy

Founded the business as a Master Trainer and Managing Partner producing growth and strong financial results through product and service development while improving team performance with exceptional leadership, solidifying the business by driving increasing responsibilities in operations, acquisitions, and the management of 60+ providers throughout Texas and the Southwest Region.

- Engineer healthcare provider services infrastructure(s) with the ability to operate remotely in domestic and international territories compliant to the Patient Protection and Affordable Care Act (PPACA), Uniform Commercial Code (UCC), Texas Workforce Commission (TWC), US Department of Labor (USDOL), and Internal Revenue Service (IRS) standards
- Develop real-time, practical, and next-generation systems for comprehensive healthcare management, specifically vertically integrated technology installations for patients, providers, employers, institutions, and government entities
- Implement recruiting and training strategies that retain high quality employees extending the average length of employment, including internship programs with local universities
- RFP, proposal, and acquisitions drafting including contract execution across multiple merging SICS/NAICS exchanges
- Manage ongoing communications with private, public, elected, and appointed federal, state and local officials of corporation(s), agency, and government entities
- Increased optimization of provider and employer health solutions amid volatile markets
- Oversee credentialing, acquisitions & operations of healthcare providers

In 2020, when the world physically shut down due to a global pandemic, counties, cities, governments, organizations, school districts, and law enforcement still required many programs but now everything had to be done virtually. It took approximately one year for government, organizations, and key administrators to review options, adopt an option, and become educated in virtual contract approval and delivery practices.

For many organizations, school districts, and governments, Benjamin Mooney was an intricate part of this solution. Working with entities all over Texas on a daily basis enabled Ben to advise purchasing departments, administrators, and board members in real time of the progress and capabilities other similar entities were seeing. He gave insights on objectives lying ahead, and how the best practices were winning to free organizations from the gridlock of program, product, service, and resource deficits.

In early 2022, Ben's success and insight even earned him a personal courtesy call from the Vice President to the CEO of ionwave.com, a national government contracting platform. She'd called to inquire if there was anything she could do to help. She'd been watching the name of the business grow greater and greater, week-over-week for months. She was watching 365|Health & Wellness, Inc. become the fastest registered vendor simultaneously to being the fastest vendor awarded on record.

All of her daily reports were showing one thing, 365|Health & Wellness, Inc. and Benjamin Mooney were synonymous for becoming the fastest growing virtual contracted vendor in more school districts, organizations, municipalities, counties, and states in the United States than any other person, place, or business in the country. She wanted to know how 365|Health & Wellness, Inc. and Benjamin Mooney were becoming so greatly successful so fast. The VP inquired, was it an internet trick that was being employed, like a robot, to get the company name out there?

The answer was inconceivable. Within the first 6 months of 2022, 365|Health & Wellness, Inc. was contracted with more than 300 federal employers including more than 100 Independent School Districts of Texas. Word of mouth. Ben let the VP know that prior to the pandemic shut down he worked with more than 40 federal employers. All were experiencing at least one problem in their operating cycle. By making a single telephone call to each purchasing department to inquire their gridlock issues, offer a written proposal to resolve it within a week, and deliver the appropriate program, product, service, or resource almost immediately won Ben a reputation for quality, effectiveness, and integrity that become unmatched. These actions didn't get 365|Health & Wellness and Ben Mooney the typical one word of mouth referral for every three happy customers. No, this level of Professionalism earned two and three federal employer referrals from each vendor-client typically for every issue resolved, every time. A standard of service that still pays Benjamin Mooney and 365|Health & Wellness, Inc. dividends today.

Today's cumulative success of 365|Health & Wellness, Inc. and Benjamin Mooney's professional efforts boast some incredibly remarkable numbers that have still, yet today, set unbeatable records with unbeatable standards. They truly set out to set the bar and raise it, especially in critical-crisis environments.

365|Health & Wellness, Inc. (Feb. 2012-Present)

NAICS – 621340 Offices of Physical, Occupational, Behavioral Therapy

- ◆ SOLVE PROBLEMS: Duties include, but are not limited to, engineering production strategies that achieve corporate objectives in market growth while maintaining autonomy of executive operations within the confines of a volatile exchange.
- ◆ Duties include but are not limited to, overseeing all aspects of business, reporting, compliance, and regulation within a growing Manage Care Organization (MCO) and education institution under tightening legislation titled the Patient Protection and Affordable Care Act (PPACA).
- ◆ Negotiate and oversee acquisition of 303 Federal Employers including 97 Independent School Districts, 163 Cooperatives, 24 City Municipalities, 4 States (Texas, Nevada, Kentucky, and Arizona), 6 County Municipalities, and 6 State Universities.
- ◆ Duties include but are not limited to, drafting contracts and agreements for the distribution, acquisitions, and procurement of services, products, tangible and intangible assets under the Uniform Commercial Code (UCC).
- ◆ Awarded more than fifty (50) Federal Contract Awards (FCA) within 6-months including Programs & Consulting of; Professional Development for Leadership (17), Academic Education & Curriculum (8), Special Education Curriculum (8), Athletic & PE Curriculum (5), and Employee Wellness Solutions (3), General Services and Outside Contracted Services-Supplemental (7).
- ◆ 2022 Federal Contracted Awards totaled more than \$29,000,000.00 USD over 10 years.
- ◆ Implement recruiting and training strategies that retain high quality employees extending the average length of employment, including internship programs with local universities
- ◆ Oversee credentialing, acquisitions & operations of healthcare providers

Other 365|Health & Wellness, Inc. and Benjamin Mooney's contract award categories include:

Title
Instructional Materials: Health, PE, Sports Medicine
General Professional Services-Extended Open Phase 3
Core Curriculum Supplies & Services-Extended Opening Phase 2
Elective and Extracurricular Supplies and Services Extended Open Phase-3
Academic/Educational Consultants
District Operations Supplies & Services-Extended Open Phase-3
Administrative and Educational Contracted Services
Telehealth Professional Services
Telehealth Professional Services ADDENDUM 1
Telehealth Professional Services ADDENDUM 2
Mental Health Platform and Care Coordination
Athletic Supplies, Accessories and Services
Professional and Consulting Services
Employee Wellness Programs
Physician Consultants
Fall Athletic Sport Supply & Catalog
Team Building Consultant Services
Academic Educational Consultants and Professional Development Services
Outside Contracted Services-Supplemental
HCM Solutions
Marketing Support for Talent Management-HEALTH BENEFITS
RFP for Enterprise Resource Planning (ERP) & Human Resources Information System (HRIS) Integration
Third Party Workers Compensation Claims Administration
Commodity Processing for Student Nutrition Services
Commodity Processing for Student Nutrition Services
Compensation System-HEALTH BENEFITS
Special Education Contracted Services
Pharmacy Benefits Management Services
SLP,OT,COTA,PT,PTA,LSSP,RSC, Educational Diagnostician, LVN, Behavior Specialist, and Translation Services



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MEDIATION & ARBITRATION



Early in 2023, Benjamin Mooney's company 365|Health & Wellness, Inc. was perpetrated by an unfathomable act of fraud. More than 72 fraudulent health provider attacks within the first 60 days of the new year. All these attacks were perpetrated by uncredentialed health providers attempting to steal intellectual property assets like programs, products, services, and resources as well as client accounts. This was an orchestrated effort; it was even on record that the hackers were hosting zoom calls to convene regarding progress and updates of their attempted heist.

Because the "Rico" statute was unable to be applied in this matter, 365|Health & Wellness, Inc. and Benjamin Mooney were required to contest every single fraud attempt individually. Within 45 days, by April 17, 2023, Benjamin Mooney had not only invented a tool that enabled him to successfully contest every single fraud attempt but uncontestedly defeat them with the support of the vendor, PayPal, retaining all of the almost \$20,000.00 USD in legitimate provider programs, products, services, and resources that were transacted.

This wasn't the first time Benjamin Mooney had to fight perpetrations of fraud and won with tools and resources he himself had developed. There were almost a half-dozen fraud attacks perpetrated by general contractors from March 2021 to December of 2023 that Ben had to himself resolve in cooperation with local courts and JP's. All of those cases were also uncontested wins that were immediately awarded judgements deferring more than \$50,000.00 USD in damages.

The anti-fraud tools developed by Benjamin Mooney have been structured together in a fraud awareness and education program available to all law enforcement agencies of Texas and are eligible for licensing use to combat real (in-person) and virtual (online) fraud attacks.



PUBLIC ADVOCACY PROGRAMS

Initiating health and fitness programs, serving the community, building relationships, answering the call to leadership, demonstrating gratitude, paying it forward, and giving a hand or a meal to those in need has been the daily service of Ben Mooney far before today's cry for help was ever sounded. "The work of the people..." a phrase you will hear regularly from Ben. His soul's belief is that we're all merely here today to only give your true gifts that bless others.

Donating time to homeless shelters, family crisis and intervention centers, as well as children advocacy centers is just another part of serving his community. Being highly engaged in his community, Ben regularly attends Chamber of Commerce meetings with local business owners and their employees. He regularly attends town-hall and elected leadership events. Ben has been known to religiously attend city council and the county's commissioner's court meetings.

When Ben is out in the community serving the programs, he sponsors or is employed, he doesn't stop there. On an almost daily basis Ben is talking with neighbors, constituents, public officials about the problems that need to be fixed in the community to fix the community. Highlighting new program possibilities, new resources, or just new ways to use them, Ben seeks to positively affect every community of the entire county. Everything Ben does is integrated, by design, intended to benefit the benefactors of those who benefit firsthand from the benefits. Whether it be health, education, professional development or pitching in for the election board, Ben's effective intent is to influence everyone to do and "Be More!"

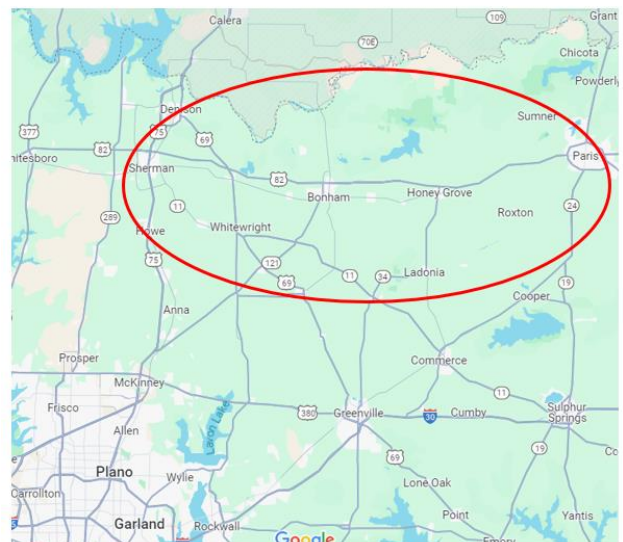
Being increasingly engaged in the community, 2023 was a huge year for Ben. Diligent in the community every day, Ben has written more than 20 stop-loss, education, and human health services programs for Fannin County, Texas tying all of these programs into one proposed entity titled "Fannin County Advocacy" offering all resolutions for the greater Fannin County area spanning from Sherman to Paris.



FANNIN COUNTY ADVOCACY
FANNIN COUNTY TEXAS
Proposal 2024

Resolutions for the Greater Fannin County...

2024 FANNIN COUNTY ADVOCACY
By: Benjamin Mooney



STOP-LOSS SOLUTIONS



With a great intent to be ahead of the future problems of the community, some of Ben's stop-loss proposals not only include education but also include preventative and generational education solutions. An imperial example of Ben's ability to negotiate substantial integrated resolutions is his proposal for a Women's Birthing Center. A safe, state of the art birthing facility that will offer institutional programs such as internships for aspiring health professionals that include birth, first aid/CPR, prenatal education, childhood and early development education, mental-behavioral health, child safety, anti-abuse awareness, nutrition, health, fitness, and much, much more. Ben's belief is that these entities are essential in curbing crime, teenage pregnancy, and generational trauma long-term. (Continued on page 42)

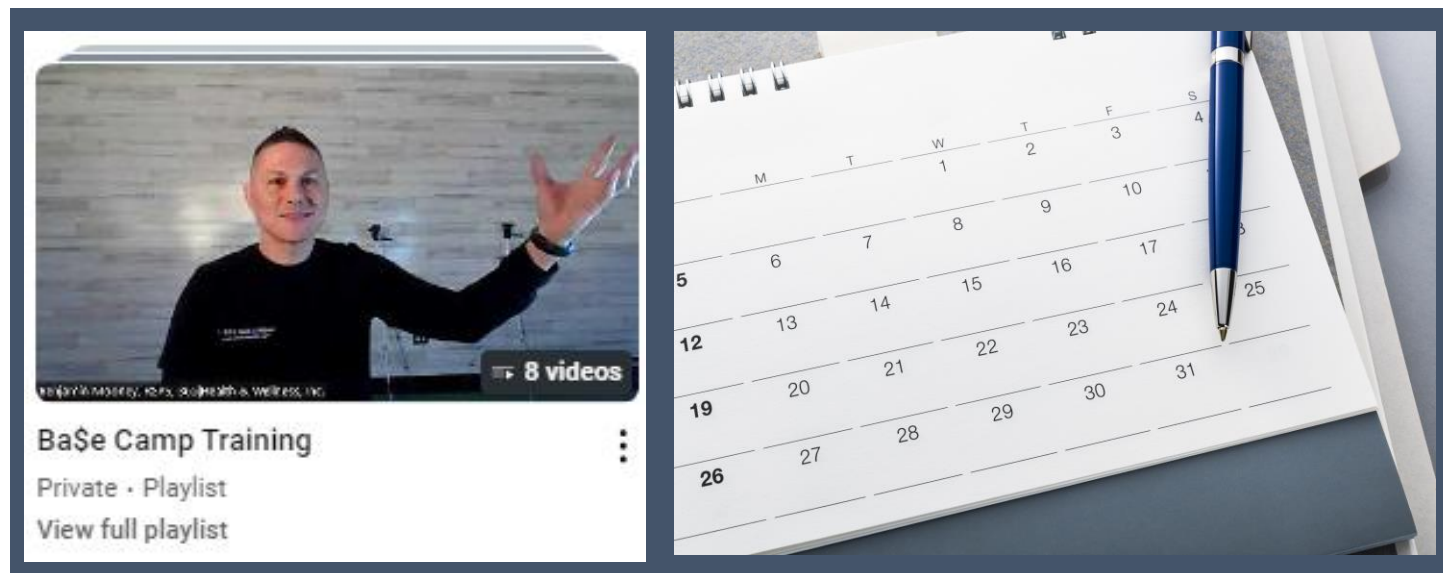
FCA featured proposals are:

PROPOSAL
Entrepreneurial & Professional Development
Education/Curriculum Program-Supplemental
Fitness for Duty
Fitness for Duty
Guard Our Daughters
Health & Human Services, Buses for
Indigent Health Program
Mediation & Arbitration Services
Mental Behavioral Health-STOP LOSS/PREVENTION
Metabolic & Nutrition Solutions
Professional Development
Restructuring the Water District
V.O.C. Museum & Cultural Center
V.O.C. Alliance Museums (4)
Women's Birthing & Parental Training Center



BUSINESS & PROFESSIONAL

PROFESSIONAL DEVELOPMENT & TRAINING



Professionalizing today's culture is an adversity that is multifaceted. The very being of today's society is complacent. Casual Friday has become every day's daily expectation. Above and beyond is beyond inadequate. Even personal trainers today make sure they put their own personal devices before the immediate attention of the clients needs scrolling their phone while clients now que their own form and count their own repetitions. Everything about the tradition of great personal service is a distant memory of a time once experienced.

Unacceptable! Personalized customer service is not only not dead, but it is in emphatical high demand. The value of the United States dollar has encouraged more people these days to try to do something themselves before they ever take the chance to hire someone who is not only not professional but also not proficient. Buyers are more educated in today's marketplace than they have ever been. For decades now consumers have challenged businesses and professionals to beat their competitions performance and rates of service. If this has done one thing, that is drive up the quality of service being demanded by the consumer.

If you're an employer and your staff is not proficient, you may not lose the sale. There are many tools and resources employees are often able to employ while working with the consumer to overcome obstacles of the product, services, or resource. However, if your team is not professional, you will absolutely lose business every single day.

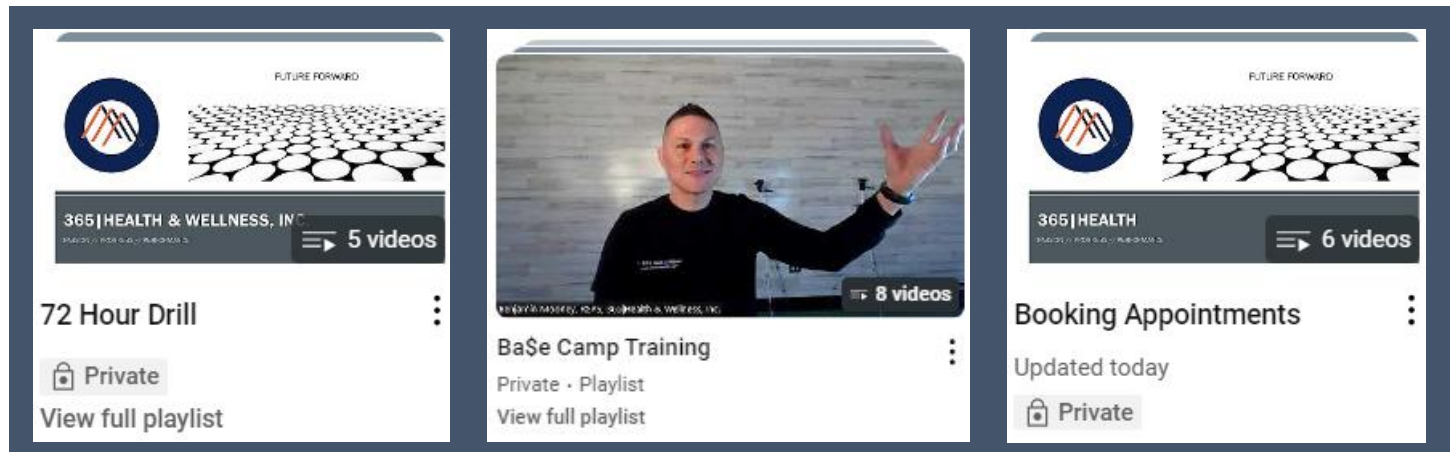
Proficiency, there's a million ways to fix the problem if your service tech forgets to put their hammer in their belt to take to a service call for a customer. Professionalism, you will never be able to repair the situation where your service technician forgets to wear a belt entirely. Professional Development and Training with Benjamin Mooney is an insurance policy. Whether you need integrity or you need to set expectations, Professional Development & Training with Benjamin

Mooney is an insurance policy that guarantees that you will still have a clandestine business this time next year and for years to come.

In previous roles Ben has been responsible for:

- Duties include but are not limited to, conducting the ongoing instruction of a Professional curriculum, delivered in a classroom atmosphere, consisting of 30-60 students, for the duration of eight hour day, for a semester spanning eight (8) to twelve (12) weeks.
- Duties include but are not limited to, events; leading groups, consisting of Professionals in the delivery of new corporate incentive programs pertaining to performance and rewards programs.
- Duties include but are not limited to, assisting, and conducting ongoing Professional education and development for new hire professionals and underperforming staff.

Benjamin Mooney offers a treasure trove of Professional Development programs, platforms, products, services, resources, and more. The Empower Series of 2023 was his most leveraged and popular Professional Development platform.



CHECK OUT YOUTUBE @365HEALTHWELLNESS!



Expanding his strategic platform in 2022, Benjamin Mooney was able to solidify more than 80 possible itemized Professional Development & Training exercises. Many of these are feature here:

PROFESSIONAL TRAINING & DEVELOPMENT DELIVERABLES

LESSONS 1-80

- | | |
|--|---|
| 1 Achieving Entrepreneurship | 1 Adapt Quickly |
| 2 Addressing Concerns and Clarifying Questions | 2 Be an Optimist |
| 3 Aligning Talent, Products, & Resources to Succeed | 3 Be Confident in Yourself and Your Team |
| 4 Assessments of a Leader | 4 Be Decisive |
| 5 Avoid Burnout | 5 Become Instinctual |
| 6 Behaviors of a Leader | 6 Build a Positive and Encouraging Work Environment |
| 7 Breaks & Breathing | 7 Display your Integrity |
| 8 Building Rapport & Discovering Need | 8 Encouring the Heart |
| 9 Coaching Cycles | 9 Focus on Long-Term Success |
| 10 Common Presentation Pitfalls | 10 Focus on Moving Forward, Not Finding Someone to Blame |
| 11 Communicate Effectively | 11 Focus on the Most Challenging Tasks |
| 12 Dispute & Conflict Resolution | 12 Focus: Remind Yourself of Your Goals |
| 13 Effective Negotiating | 13 Get Along with your Team |
| 14 Effectively Seeking Help | 14 Giving Recognition to Hard Workers and Praise People |
| 15 Focus Habits of a Professional | 15 Have a Motivating & Powerful Reason Behind Your Leadership |
| 16 Generating Active Income | 16 Hire Top-Quality Candidates |
| 17 Generating Passive Income | 17 HR Laws & Practices |
| 18 Generating Reoccurring Income | 18 Share Credit |
| 19 Grateful is Gratitude | 19 Mental Focus and Well Being |
| 20 Hard Work Pays Off! | 20 Personal Inventory |
| 21 Homeostasis-Wellness, Health, Nutrition, & Fitness | 21 Plan Each Day in Advance |
| 22 Investing in You | 22 Practice Active Listening |
| 23 Key Drivers | 23 Prioritize Action, Even When it is Challenging |
| 24 Keys to Retention | 24 Prioritize Your Health and Well-Being |
| 25 The ODS of Success (Obedience, Discipline, Structure) | 25 Provide Employees the Tools They Need to Succeed |
| 26 Ordinary vs Extraordinary | 26 Read Daily, Write Daily |
| 27 Performance Management | 27 Respond Instead of Reacting |
| 28 Progressive roles, "Everything Must Be Measured" | 28 Share Credit |
| 29 Prospecting | 29 Trust your Team |
| 30 Public Speaking 101 | 30 Unconscious habits; Develop in a Positive Manner |
| 31 Refine Relationships | |
| 32 Greater Results of a Leader | |
| 33 Sales Cycles | |
| 34 Scheduling & Time Management | |
| 35 Secrets of a Great Professional | |
| 36 Securing the Value of Business | |
| 37 Serve Greater, Be a Leader | |
| 38 S.M.A.R.T. Goals | |
| 39 Steward Your Resources | |
| 40 Stress & the Brain | |
| 41 Structuring Finance | |
| 42 Success Routines | |
| 43 The 4 Levels of Competency | |
| 44 The 5 Behaviors | |
| 45 The Performance Professional | |
| 46 Values of a Leader | |
| 47 Value Systems | |
| 48 3 Types of Listeners | |
| 49 5 Levels of a Goal | |
| 50 72 Hour Drill | |

In 2023 Ben added health, wellness, and mental health solutions to the Empower Series for an all-encompassing platform that develops mental and physical disciples of Professional discipline, customer service, and dispute resolution.

EMPOWER SERIES

PROGRAM DELIVERABLES

Following is a complete list of all project deliverables:

Deliverable	Description
1.0 Consulting	Engaged in the “Needs Based” practice of giving expert advisement to people working in a professional, trade, or technical field.
2.0 Group Solutions (GS)	Solutions are designed to suit the specific needs of both small and large group(s) of participants, occasionally also providing administrative support in recording and reporting.
3.0 Mental-Behavioral Health Solutions Platform (MHP)	Mental-behavioral health, positive mental fortitude are required and test in every goal, the solutions are plug-n-play capable for individuals and groups.
4.0 Milestones Solution Platform (MSP)	Provides e-training, telephone counseling, and visits with a health coach that offers lifestyle advice for weight-management, personal health management, fitness, and a comprehensive Lifestyle Solutions program of skill-building in dietary and exercise habits under the guidance of a registered dietitian, a trained professional health coach, or exercise specialist that achieves realistic goals, rather than failing to achieve what are nearly impossible goals.
5.0 Lifestyle Solutions Program (LS365)	Hybrid-wellness, nutrition, flexibility, cardio, core & total body resistance training program that simplifies all components of healthy living. This twenty-eight week “plug and play” program establishes your desired RESULTS.
6.0 Individual Provider License and Professional Health Counselor Certification (IPL PHC)	The IPL utility license and PHC certification consists of the installation, and education of the LS365 software solutions program and practical application certification curricula in professional healthcare (or health care) services and solutions for onsite group and individual patient care management.
7.0 Seminars	Education seminars present the latest and best information on key topics that matter to you and your employees.

PROFESSIONAL LEADERSHIP

- ♦ EDUCATION
- ♦ CORPORATION
- ♦ ORGANIZATIONAL
- ♦ ENTREPRENUERIAL
- ♦ PROFESSIONAL
- ♦ TEAMS
- ♦ SMALL GROUPS
- ♦ INDIVIDUALS



NORTH TEXAS

PHONE: 214-283-9852

For 2024, Benjamin Mooney has expounded upon the already exorbitant professional resources and tools available to health professionals via 365|Health & Wellness, Inc. now offering business training that coheres to the respective professional training pertaining to their specific field of trade or study.

Training Central

The Ultimate Resource for Students & Professionals

Founded on the philosophy of helping providers instill Professional Care Services and Resources in their practice to provide better results and education to improve health outcomes, and reduce errors in care. We offer all health and medical practitioners the opportunity to provide efficient on-site, in-home, and on-line health solutions for each and every patient within every category of care, preventative and major medical.

365|Health & Wellness excels in the delivery of essential on-site, on-line, telephonic and virtual professional development, wellness, behavioral health, health/health education, nutrition/nutrition education, neuromuscular facilitation, cardiorespiratory, physical fitness, programming, testing, consulting, planning, administration, compliance management, Stop-Loss and infrastructure.

In 2022 365|Health & Wellness, Inc. won more than 80 federal contract awards, in almost two dozen categories of programs, throughout 39 counties of the State of Texas. Since being founded in 2014, 365|Health & Wellness continues to pioneer the Professional, Education, and Health industries with practical-evidence based programs distributed on plug-and-play platforms that stop-losses, redefine service standards, and drive a production based business for practitioners, professionals, and organizations.



**SET YOUR NEEDS ANALYSIS
CONSULTATION TODAY!**
Organizations, Teams, & I:I



MANAGEMENT IS NOT THE MONKEY ON YOUR BACK.

WINNING! Management is all about winning. The foundational mechanics of management in any entity are set forth to really protect the entity from catastrophic or internal losses. Typically, as losses increase, we see management mechanisms tighten their scope with more frequently experienced interactions, this may be considered micromanagement. As you see profits increase, you typically see the mechanisms of management relax and become more susceptible to “the greater good”, macro-management.

What no organization or entity can ever afford is to “major in the minor” where the minor doesn’t matter, it doesn’t affect the bottom line, or the organization’s intended purpose. This area is where management runs the risk of choking productivity completely out of the organization. Benjamin Mooney has a highly unique perspective and approach on these matters. Communication and understanding.

Often the word management may be synonymous with obedience or discipline. Benjamin Mooney operates and educates evidence-based practices that provide clients, employees, and stakeholders with the features and benefits of the discipline of operating your business with obedience. Obedience to the construct of the by-laws, organizational hierarchies, effective marketing strategies, and so forth. He believes the success of the company is not how much money you make but how well you make earnings that reflect the true business or intended organizational structure.

All employees, teammates, partners, even customers really must understand and accept the policies and procedures an organization has taken the time to develop. Especially if these are fundamental aspects of the success of the business or organization. If the customers don’t understand the services related to the product, they are never going to establish that fundamental value for the product itself or continue to use the product. Customers are then not going to value the service representatives; they may even demand free service if the understanding of the product is so far misplaced or not being communicated effectively by the service representative.

Thousands of dollars in free services do not build the bottom line of a business. However, an effective communicator of the organization's products, policies, and ancillary attributes will often double and triple your return on the investment. All it takes is the proper discipline to explain why obedience to these policies or product usage fulfills, enriches, and enhances the gratitude the customer can appreciate given the very best knowledge.

Throughout his career Benjamin Mooney has demonstrated key characteristics of this enhanced appreciation for the obedience of being disciplined in finding how the root driver (purpose of the organization) may be transacted as the key element of the organization delivering shared success between clients, teammates, employees, and key stakeholders.

At the early age of just 21 years old, Benjamin Mooney was in his first year with Jackson-Hewitt Tax Service. Within his first year he had accelerated as the youngest tax professional to become a multi office manager and then also the Assistant Instructor of the largest Jackson-Hewitt Tax School class. This was the largest tax school offering ever recorded by the company in its history. Each 8-week course hosted anywhere from 90 to 120 aspiring tax professionals.

<p>Title: Multi-Office Manager, Tax Preparer & Assistant Instructor Jackson Hewitt Tax Service-Clifton Park, Latham, & Albany, NY (2000-2003), Garland, TX (2004), and Frisco, McKinney, & Plano, TX (Jan. 2017-May 2017) NAICS – 541213 Tax Preparation Services Inducted as a full-time Tax Preparer, promoted rapidly through a series of increasingly responsible management positions based on individual & team performance & operating.</p> <ul style="list-style-type: none">• Multi-Office Manager of key production offices of full terms of industry peak season• Leadership assisting largest JH Tax Prep school in the country consisting of 60+ students per class (Albany, NY)• Due diligence, negotiate and prepare terms of Franchise Transfer/Acquisition of 3 JH Tax Services territories encompassing 12 tax offices, all assets and staff payroll

ENTREPRENUERIAL SKILLS MEET MANAGEMENT CONSULTING

(Continued from page 9) Excited of many new realized skillsets and talents, willed to help educate, Ben was now driven to lift people up and maximize the numbers for doing just that. We know that Ben switched his field from accounting and management to become a Rehabilitation and Sports Performance Specialist in 2006. For years, while being the Lead Trainer, Ben was also the Sole Proprietor of Prize Fitness Company managing wellness, health, nutrition, and fitness programs, products, services, and resources simultaneously in three community's week-over-week. These communities were Providence Village, Aubrey, Savannah, and Pilot Point, Texas.

Leaning back into corporate leadership and management in November of 2008, Ben was drafted upon his first interview with the new company, by the new district manager who had just received his promotional call prior to Ben entering the room to lead the districts most profitable club under a new general manager.

In November 2008 to January 2011, Ben refined many of the following skills while leading efforts in corporate health seminars, open enrollment events, as well as new product roll outs and promotional events.

Manager – a conductor, director, or controller of the resources and affairs over an organization or department thereof.

Fitness Manager 24 Hour Fitness July 2010 – February 2011	<ul style="list-style-type: none">• Lead in the performance of production (avg. \$15,000 invoice per month)• Supervise employees and direct the action of production staff(6-12 employees)• Guide new hire employees through new hire orientation protocols• Enroll staff in necessary C.E.U. curriculums to increase their professional value
Master Trainer 24 Hour Fitness October 2008-July 2010	<ul style="list-style-type: none">• Lead in the performance of production (avg. \$7,000 invoice per month)• Complete client evaluations, program design, and training for individuals and group sessions• Complete necessary C.E.U. curriculums to increase my professional value

From his resume, Ben has a:

- History of orchestrating successful initiatives, including sales strategies, and marketing campaigns designed to increase revenue by resolving industry conflicts often in a vertical capacity. Strong background in sales and conflict resolution.
- Refined relationship-building skills and experience working collaboratively with public officials, executives, officers, agents, vendors, customer-facing sales staff, and customers. Works well in team atmosphere and achieves leadership.
- Duties include but are not limited to, on-boarding new hire professionals pertaining to service training, memberships, and sales.
- Duties include but are not limited to, assisting, and conducting ongoing Professional seminars of education and development for new hire professionals and underperforming service and sales personnel.
- Highly effective in multi-tasking objectives that require proficiencies of servicing dual roles simultaneously.
- Duties include but are not limited to, program design, patient care and reporting while achieving the highest sales award for Professional service and sales.

Sometimes Ben's roles and responsibilities resembled the following:

Title: Fitness Manager & Master Trainer

24 Hour Fitness-Irving & Lewisville, TX (Oct. 2008-Jan. 2012)

NAICS – 713940 Fitness and Recreational Sports Centers

Coached and led a 12+ provider team overseeing 400+ clients per location. Educate clients and providers on products and provided customized solutions for increased sales. Drove growth by focusing on quality of care, practical application, and teamwork.

- Attend corporate on-site enrollment events with additional management support
- Oversee complete set up and break down of on-site enrollment facility and employee enrollment processes
- Commit presentations and engage enrollees in the enrollment process
- Launch new programs and products in response to increasingly diverse client bases with personal production base of \$84,000-\$100,000 year over year
- Reduced and maintained client session surplus under 10% month-over-month.
- Received "Top Sales Producer for Nutrition Products" award
- Received acclaim for management execution of "New Hire Protocol" with multiple new hires achieving national rankings among the top 3 professionals within their first eight weeks

Ben began 365|Health & Wellness, Inc. in February of 2012. He was growing his brand through his clients results while maintaining a professional independence is a Subject Matter Expert (SME) of the health and fitness industry regularly networking and consulting for local corporate leaders of health and fitness industries for a wider scope of influence on the publics improved health outcomes. In 2013, in addition to continuing to manage 365|Health & Wellness, Inc., in addition to managing his day-to-day clients, Ben took on the role of a Director for L.A. Fitness.

Title: Personal Training Director

L.A. Fitness-Las Colinas, Grapevine, Highland Village, Frisco, Dallas, TX

(January 2013-November 2013)

NAICS – 713940 Fitness and Recreational Sports Centers

Emphasis in turn-around clubs, coached and led teams of 10-15 providers overseeing 200+ clients per location.

L.A. Fitness had one objective with Benjamin Mooney. That was to get him to leadership as soon as humanly possible to lead the culture of the clubs around the district to better stable performances. Ben accepted the challenge and in his fourth month with the company hit his first all time production high of his career, enrolling members into \$49,000.00 USD into new programs in 30 days. For every other club in the district, \$49,000.00 USD of services sold in one month was more than their entire fitness team of approximately 20-30 professionals. Ben was promoted 2 more times within the next 90 days driving production at underperforming clubs and grand open clubs throughout the Dallas/Fort Worth area.

From 2014 to 2018, Ben retained only one managerial position, as Managing Partner of 365|Health & Wellness, Inc. 2014 through 2016 Ben spent much of his time overseeing federal contracting for programs, products, services, and resources with up to 42 federal employers, 37 of them Independent School Districts. It was also in this time that Ben was overseeing the drafting of the “Mooney Care Act”. The Mooney Care Act was proposed as a 250-page bill for congressional approval installing and employing all the very best health and employee wellness programs that had sanctified the health of so many clients and employers over the last 10 years.



**MANAGE THE INDUSTRY.
PUT IT WRITING.**

-with Senator Bill Zedler

The Mooney Care Act instilled education into the schools and universities much like Ben has done now privately. It instilled vocational training programs for aspiring health professionals. The Mooney Care Act brought the preventative health programs required by the United States Federal Task Force to the open market as demanded by the Patient Protection and Affordable Care Act. In 2016 the Mooney Care Act was submitted to “Ted Cruze for President” campaign team for review but was not chosen to be the designated health platform at that time.

In April of 2016 Benjamin Mooney set another new career high. This time with his own 365|Health & Wellness, Inc. With his partnered leadership of the organization’s most productive director, Benjamin Mooney and company did more than \$36,000.00 USD in new Provider Solutions programs. These were installation programs that providers (individuals and clinics) signed up for to adopt Benjamin Mooney’s custom programs, products, services, and resources in their own practices to increase program efficiency and most of all, their profitability.

Stepping back into corporate American management, in 2018 Ben answered the call to work with some old friends, now the leadership team of Texas Family Fitness. As excited as when he set out to help people in this new field in 2006, coupled with an amazing support team, Ben went in and flipped the entire company on its head. Transitioning almost the entire front line of approximately 30 providers, while setting new standards and goals for peer-managers of other clubs. In Ben’s first month his results were 2% higher than the prior month finishing at 125% of goal production. Sixty days later, the club had crushed its production goal sitting at 150% of goal.

Ben had helped the organization install an entirely new product line, double the production of the average health professional, drive leadership to will new challenging and organizational goals while simultaneously transitioning more than half the team within 60 days of being on the job.

Title: Fitness Manager

Texas Family Fitness-Plano & Little Elm, TX (March 2018-September 2018)

NAICS – 713940 Fitness and Recreational Sports Centers

Emphasis in turn-around clubs, coached and led a team of 10-20 providers overseeing 300 clients per location.

Throughout his career Benjamin Mooney has branded a management platform he builds based on relationships of partners and teams functioning together for a common purpose. He does this while gaining respect from all teammates!

...Which can only LEAD to one thing...

LEADERSHIP CONSULTING



Theres a phrase, “Leadership is Visual.” Leadership is not coincidence. Leadership is obedience. Leadership is discipline. Leadership is unwavering. Leadership is testing. Leadership requires one person to drive all others. Leadership requires keeping the peace for the team. Many people believe they do not have the nerves needed to pursue leadership, not realizing that the only nerve you need is the need to simply stand. Leadership requires one person to stand up and take one step forward.





TEXAS ELITE MMA FIGHT TEAM, 2009



TEAM SUMMIT, ADVOCARE LEADERSHIP 2012



PROFESSIONAL LEADERSHIP

- ◆ EDUCATION
- ◆ CORPORATION
- ◆ ORGANIZATION
- ◆ ENTREPRENUERIAL
- ◆ PROFESSIONALS
- ◆ TEAMS
- ◆ SMALL GROUPS
- ◆ INDIVIDUALS



REGIONAL LEADERSHIP TEAM, L.A. FITNESS 2013



LEADERSHIP TEAM, NATIONAL AGENTS ALLIANCE 2014



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EXECUTIVE LEADERSHIP, 365|HEALTH & WELLNESS 2016



DISTRICT LEADERSHIP, TEXAS FAMILY FITNESS 2018



NATIONAL ARTISTRY AWARD WINNING LEADERSHIP TEAM, LIFETIME FITNESS 2019



PROGRAM DEVELOPMENT LEADERSHIP TEAM, 365|HEALTH & WELLNESS 2022

EDUCATION, DEVELOPMENT, & TRAINING

ACADEMIC EDUCATION & CURRICULUM CONSULTING



Ben has developed a troth of education mechanisms and platforms that help educators stay ahead of their performance for the entire school year. Employing a wide range of Solutions enables each Independent School District to fully realize the benefits of improved productivity for all employees. Most importantly, Ben often, personally, provides the training and support for this every program selected. For employers, this often ensures employees can ramp up quickly and realize concrete improvements in optimal performance over-all.

The organizations Ben serves all seek to fill specific voids in their education or leadership curriculum. Ben often delivers entirely new learning platforms providing all necessary components to qualified private and federally funded education institutions. Ben can optimize technology, content, and education for all improved metrics. This includes student engagement, test scores, student and faculty feedback, content, remote solutions, preventative solutions for at risk students, accountability, in-home skill building solutions, seminars, telephonic counseling, and e-training.

After his needs analysis or introduction, Ben's first goal is to help bridge the gap in what is currently being offered and what is now readily available. Then:

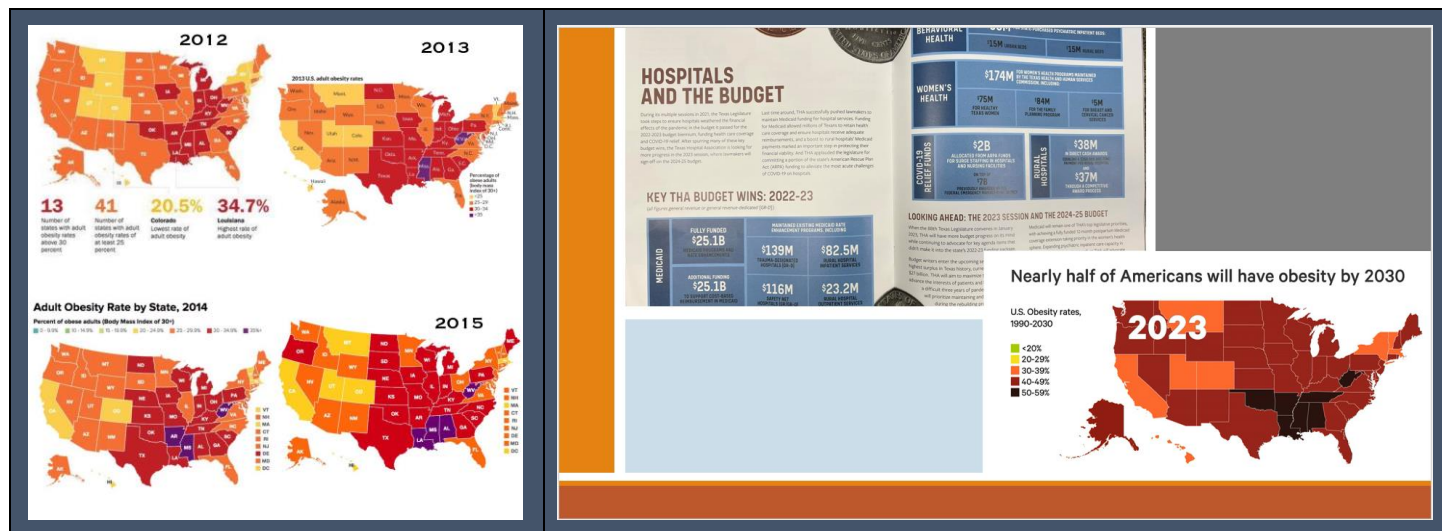
Goal #1: Train all Employees on new system within 4 weeks of "go-live date" or "Installation"

Goal #2: Integrate practical application, skill building, and functional training on new systems

Goal #3: Observe delivery, participation rates, and key satisfaction metrics for 28-52 weeks following initial training

Benjamin Mooney consults a wide variety of organizations and employers that already have academic education curriculum and programs in place and strive to improve them. Ben thrives at helping them in this respect.

ATHLETIC EDUCATION CURRICULUM & CONSULTING



The health trends globally and of the United States have far from resembled an improving bell curve throughout the last few decades. Much of health curriculum may be based on regional or community culture. It is a statistical fact that many individuals will not practice executing improved health if many others or their immediate friends and family aren't doing the same. Benjamin Mooney develops curriculum and education that inspires students to simplify community health, embodying it, and sharing it with others. Many seminars are available that emphasize, coach, develop, and train students on the mechanisms of these habits and what may be possible to achieve in their own practice out in the real-world.

Ben's refined solution of achieving optimal wellness, health and fitness is titled Lifestyle Solutions or LS365. The Lifestyle Solutions Program features several specific formulas working synergistically to achieve absolute predictable results of positive physical adaptation. The only comprehensive Lifestyle Solutions Program available that is compliant to the standards set forth by the PPACA, featuring the Critical 6 components of optimal wellness, health, nutrition, and fitness. The Lifestyle Solutions Program is effectively ideal in achieving a healthy range of physical composition, increasing physical performance, and maintaining all the bodies integrated systems for the longevity of ones' perpetual health-lifespan.

To compliment the Lifestyle Solutions program, Ben's Milestones Solution offers virtual and e-training, telephone counseling, and visits with a Professional Health Counselor/ Coach that offers Lifestyle Solutions in weight-management, personal health management, fitness, and much more. A comprehensive Lifestyle Solutions program of skill-building in dietary and exercise habits under the guidance of a registered dietitian, a trained professional health coach, or exercise specialist achieves realistic goals, rather than failing to achieve what are nearly impossible goals.





American Heart
Association

Use this chart as a guideline for assessing your body composition, evaluating goals, and enhancing your performance.

Body Fat Composition/Cardio Chart

Classification	Women (% fat)	Men (% fat)	Cardio(cals/min)
Essential fat	10-13%	2-5%	-
Athletes	14-20%	6-13%	13+
Fit	21-24%	14-17%	10-12
Acceptable	25-31%	18-25%	8-10
Unhealthy	32%+	26%+	less than 8

Lifestyle Solutions Guidebook & the Critical 6 Components of Wellness, Health, Nutrition & Fitness. The Lifestyle Solution program educates students and clients on critical health truths such as body fat (BF%) vs. body mass index (BMI) and factoring cardiorespiratory performance to determine your factual health category that your health insurance company utilizes to determine your insurance rates and qualification of benefits.



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REHABILITATION & SPORTS PERFORMANCE

HEALTH CONSULTING & SOLUTIONS



i'm not telling
you it is going to
be easy, i'm
telling you it's
going to be
worth it.

Intermittently venturing in to corporate-fitness business models and applying these methods has additionally proven to establish a track record for success in the rehabilitation of wellness, health and fitness for the general population pertaining to obesity and its related diseases. These methods not only engage sustainable health results of improvement but have proven many times over to grow the spectrum of revenue within these business models.



Shortly after the overhaul of the health industry known as the Patient Protection and Affordable Care Act of 2010, the health industry found providers experiencing the financial debilitation of their private practices, employers struggling to finance health solutions for employees, and insurers failing to comply with legislation. By the summer of 2011 Ben was

able to engineer a series of compliance installations that gave providers the ability to deliver qualified preventative treatment solutions, provide employers an affordable means of ensuring improved health outcomes among their employees, and enabled insurers a viable means to contract preventative health solutions via ICD-10 medical coding regulations.

After years of implementing Practitioner, Employer, and Provider Solutions, Ben continued to expand his scope of practice overseeing an internship program for students acquiring their degree as Masters in Public Health (MPH) consulting, resourcing, and providing real-time support throughout the entire state of Texas for providers and employers in both the private and public sector.

Previously Ben contributed to:

- Engineer healthcare provider services infrastructure(s) with the ability to operate remotely in domestic and international territories compliant to the Patient Protection and Affordable Care Act (PPACA), Uniform Commercial Code (UCC), Texas Workforce Commission (TWC), US Department of Labor (USDOL), and Internal Revenue Service (IRS) standards
- Duties include but not limited to, engineering a comprehensive employer solutions infrastructure that allows healthcare providers to access and deliver employee (patient) solutions vis-a-vis, remotely and off-line 24 hours per day, 7 days per week, 365 days per year, regardless of patient and/or provider physical ability or accessibility.
- Develop real-time, practical, and next-generation systems for comprehensive healthcare management, specifically vertically integrated technology installations for patients, providers, employers, institutions, and government entities.
- Increased optimization of provider and employer health solutions amid volatile markets
- Duties include but not limited to, engineering a comprehensive provider solutions infrastructure that allows healthcare providers to access patient solutions both remotely and off-line 24 hours per day, 7 days per week, 365 days per year, regardless of Payor physical ability or accessibility.



**SET YOUR NEEDS ANALYSIS
CONSULTATION TODAY!
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Today Ben continues to serve the public and the industry by offering a wide range of public health, provider, and employer health solutions products and services that have been developed and refined over the last thirteen years.

MILESTONES DELIVERABLE SOLUTIONS (NOT LIMITED TO)

Following is a list of all project deliverables:

Milestones Solutions Session Detail

MS I BASIC LIFESTYLE Solution offers HFOs every 3 service cycles (12 weeks) for 1 year.

	HFO	Wellness	BNC	FLEX101	PCT	FIT	Total	Cost
Per Service Cycle	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$ 151.35
Annualized	2	1	1	1	1	1	7	\$ 1,816.19

MS III PREMIER LIFESTYLE Solution offers HFOs every service cycle (4 weeks) for 1 year.

	HFO	Wellness	BNC	FLEX101	PCT	FIT	Total	Cost
Per Service Cycle	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$ 264.16
Annualized	4	2	1	1	1	1	10	\$ 3,169.92

MS IV PREMIER PLUS Solution offers HFOs every service cycle (4 weeks) for 1 year.

	HFO	Wellness	BNC	FLEX101	PCT	FIT	Total	Cost
Per Service Cycle	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$ 410.62
Annualized	4	2	2	2	2	2	14	\$ 4,927.44

*All programs include an initial Health and Fitness Orientation (HFO) and an end-of-year HFO. Annualizing Pricing includes \$199.90 Enrollment (one-time payment) and all fees associated with sessions serviced per each service cycle. Each services cycle is twenty-eight (28) days or four (4) weeks.

Ancillary solutions are available through the Milestones Solution, including:

MENTAL-BEHAVIORAL HEALTH DELIVERABLE SOLUTIONS (NOT LIMITED TO)

Following is a list of all project deliverables:

MHP Solutions Session Detail

MHP I Solution offers 1 Wellness Consultation per service cycle (4 weeks) annualized.

	HWO	Wellness	Group	Total	Cost
Per Service Cycle	N/A	1	N/A	1	\$ 242.51
Annualized	2	12	N/A	14	\$ 2,910.12

MHP II Solution offers 2 Wellness Consultation per service cycle (4 weeks) annualized.

	HWO	Wellness	Group	Total	Cost
Per Service Cycle	1	1	N/A	2	\$ 423.32
Annualized	12	12	N/A	24	\$ 5,079.84

MHP III Solution offers 3 Wellness Consultation per service cycle (4 weeks) annualized.

	HWO	Wellness	Group	Total	Cost
Per Service Cycle	1	1	1	3	\$ 524.29
Annualized	12	12	12	36	\$ 6,291.48

*All programs include an initial Health and Wellness Orientation (HWO) and an end-of-year HWO. Annualizing Pricing includes \$99.99 Enrollment (one-time payment) and all fees associated with sessions serviced per each service cycle. Each services cycle is twenty-eight (28) days or four (4) weeks.

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365 | Health & Wellness

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2024 CATALOG!

CRITICAL FOR 2024!

PASSION.PROGRESS.PERFORMANCE.

Connect yourself with the critical programs, products, services, and resources you need to overcome all of your Professional, Education, and Health obstacles this year!

Practitioners and administrators, multiply your business and professional performance with Master Programs in Entrepreneurship, Professionalism, and Leadership as well as Lifestyle, wellness, and health.

Elevate your education in Academics and Athletics, discipline your mind to power your body and your body to power your mind. Yes, in-put equals out-put.

Maintain your life's success forever with longevity, lifestyle, preventative, fitness for duty, and positive mental-behavioral health solutions.

2024 PROGRAM CATALOGS:

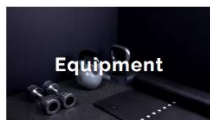
- Lifestyle Solutions for Wellness, Nutrition, & Fitness
- Longevity Solutions for Digestive & Immune Health
- Fitness for Duty, for Service & Law Enforcement
- Preventative Health Solutions & USPSTF Programs
- Mental-Behavioral Health Solutions
- Athletic Education Curriculum & Consulting
- Academic Education Curriculum & Consulting
- Special Education, Early Childhood Development
- Leadership & Public Speaking
- Professional Development & Training
- Entrepreneurial Development & Training

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NATION-WIDE

PHONE: 877-PLAN-365

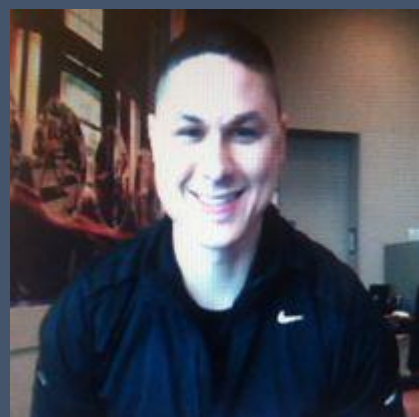


NATION-WIDE

CALL 877-PLAN-365

PROFESSIONAL LEADERSHIP

- ◆ EDUCATION
- ◆ CORPORATION
- ◆ PROFESSIONAL
- ◆ ENTREPRENUERIAL
- ◆ ORGANIZATIONS
- ◆ TEAMS
- ◆ SMALL GROUPS
- ◆ INDIVIDUALS



SET YOUR NEEDS ANALYSIS CONSULTATION TODAY!

Dear Friends,

We are in an era of time where our health is becoming a lost culture. Your health is not ever lost. Trust in yourself, there is a much easier way of lifestyle that will fully enrich all other aspects of your daily living. I invite you to visit www.iiivivhealth.com, explore our vast health, education, and even professional development solutions. Check any boxes of the following tables that interest you most. Call 877-PLAN-365, select option I, and let's chat about what that might look like for your future health.

Yes, we offer family and small group options too. Feel great about spoiling yourself with impeccable health, beauty, and fitness that is already at the tip of your fingers.

My entrepreneurial friends and large employers, my incredible HR Directors & Coordinators, all of our programs are annualized for benefits of payroll cycles and other tax-deductible options.



More than anything else, my friends, I put my personal guarantee on every wellness, health, and education solution we produce. Don't be surprised if our conversation results in accomplishing far more than you've ever set out to achieve!

Success Is Inevitable!

In Health,

Benjamin Mooney, RSPS

LIFESTYLE SOLUTIONS PROGRAMS

<input type="checkbox"/>	Plan name ↓	Pricing	Duration
<input type="checkbox"/>	 Lifestyle Solutions Guidebook	\$199.99	Valid for 6 months
<input type="checkbox"/>	 LS365 TCE	\$224.99	Valid for 6 months


LIFESTYLE SOLUTIONS SERVICES

<input type="checkbox"/>	Plan name ↑	Pricing	Duration
<input type="checkbox"/>	 LS Fitness I	\$124.14	Valid until canceled
<input type="checkbox"/>	 LS Metabolic Assessment	\$259.95	Valid until canceled
<input type="checkbox"/>	 LS Nutrition I	\$124.14	Valid until canceled
<input type="checkbox"/>	 LS Recovery/Rehab. I	\$124.14	Valid until canceled



MILESTONES SOLUTIONS

<input type="checkbox"/>		Milestones Basic Lifestyle	\$151.35 / every month	Valid until canceled
<input type="checkbox"/>		Milestones Premier Lifestyle	\$264.16 / every month	Valid until canceled
<input type="checkbox"/>		Milestones Premier Plus	\$410.62 / every month	Valid until canceled
<input type="checkbox"/>		Milestones Platinum Lifestyle	\$600.79 / every month	Valid until canceled

ANCILARY SUPPORT SOLUTIONS

<input type="checkbox"/>	Plan name	Pricing	Duration
<input type="checkbox"/>	 Mental-Behavioral Health Solutions	\$142.50	Valid until canceled

SCALABLE GROUP PLATFORMS

<input type="checkbox"/>	Plan name ↑	Pricing	Duration
<input type="checkbox"/>	 Empower Series I	\$479.99	Valid for 8 weeks
<input type="checkbox"/>	 F.I.T. CAMP	\$249.00	Valid until canceled



SET YOUR NEEDS ANALYSIS
CONSULTATION TODAY!
CALL 877-PLAN-365

NATION-WIDE!

AUTHOR, LIFESTYLE SOLUTIONS PROGRAM



The Lifestyle Solution is a hybrid-wellness, nutrition, flexibility/corrective exercise, cardio, core and total body resistance training program simplifies all the components of healthy living. This twenty-eight week "plug and play" program establishes your desired results. The Lifestyle Solutions Program was originally developed for its results in fields of rehabilitation, including range of motion, increased physical performance for professional sports, and fitness for duty of civil and military personnel.

With such consistent and concrete results demand has required a public platform revealing the Lifestyle Solutions Program to the entire wellness, health, and fitness industry. The Lifestyle Solutions' guide, tools, and coaching resources will deliver every nuance of this comprehensive solution simplifying the Critical 6 components of your daily, weekly, and annual personal wellness, nutrition, health, and fitness.

Ben developed this platform himself in his own personal clinic, putting in years, then, now decades of results. Ben truly made a Lifestyle Solutions program for everyone.



**SET YOUR NEEDS ANALYSIS
CONSULTATION TODAY!
CALL 877-PLAN-365**

EXPANDING PUBLIC ADVOCACY

ADVOCATES FOR TEXAS COUNTIES

(Continued from page 16) As previously mentioned, from 2023 through 2024, Benjamin Mooney has written more than 20 stop-loss, education, and human health services programs for Fannin County, Texas tying all of these programs into one proposed entity titled “Fannin County Advocacy” offering all resolutions for the greater Fannin County area spanning from Sherman to Paris.

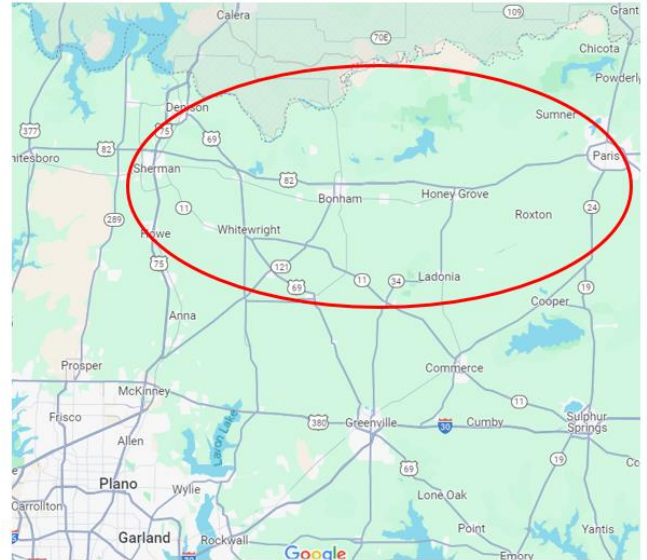


FANNIN COUNTY ADVOCACY FANNIN COUNTY TEXAS Proposal 2024

Resolutions for the Greater Fannin County...

2024 FANNIN COUNTY ADVOCACY

By: Benjamin Mooney



A few of the featured Fannin County Advocacy proposals include:



PROPOSAL
Entrepreneurial & Professional Development
Education/Curriculum Program-Supplemental
Fitness for Duty
Fitness for Duty
Guard Our Daughters
Health & Human Services, Buses for
Indigent Health Program
Mediation & Arbitration Services
Mental Behavioral Health-STOP LOSS/PREVENTION
Metabolic & Nutrition Solutions
Professional Development
Restructuring the Water District
V.O.C. Museum & Cultural Center
V.O.C. Alliance Museums (4)
Women's Birthing & Parental Training Center

During the election season of 2024 Ben was selected to sit as a Delegate for the Precinct Convention, County Convention, and the Texas State Convention hosted in San Antonio. It was during these months while traveling to neighboring counties in support of their elections and events. Traveling to neighboring districts and other rural regions, talking to neighbors. Talking to business owners, parents, elderly, students, Ben realized, many of these areas were struggling much in the same ways and needing the very same programs he'd authored for his own county. It was clear, people were struggling much in the same, everywhere.

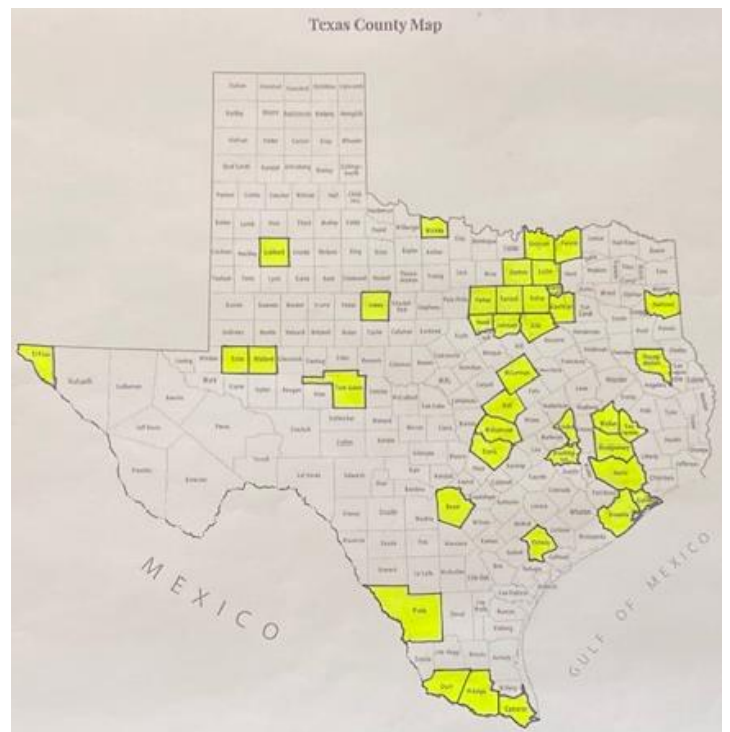
It was at the conclusion of this year's election convention series that Ben decided to promote by offer to all counties of Texas these very "stop-loss" platforms to each county on an as needed basis. Beginning in August, Ben will begin outreach programs responding to piling inquiries and requests that have been buzzing for months. Diligent in the community every day, Ben is dedicated by will and discipline to deliver health and human services solutions, preventative and crisis resolutions programs, education, professional development, leadership and much, much, more.

Advocates for Texas Counties

This map (right) represents many of the 39 counties where Ben is already a contracted vendor for these programs and more.

We NEED advocates!!

If you see your county highlighted and wish to hear how you may become an Advocate for Texas Counties, please call 214-283-9852.



**SET YOUR
CONSULTATION TODAY!
CALL 214-283-9852**

CONSULTING & WORKING CONTRACT RATES

As a Professional Consultant-Subject Matter Expert, Benjamin Mooney strives to deliver exceptional performance and resolve. He always delivers on time, ahead of deadlines with the highest professionalism. Ben often practices over communicating as communication minimum. While in service he considers it as the least he can do. He believes, no matter what objective or goal we are working to achieve, when you're achieving greatness there's no limit on the input and feedback you can share.

Integrity and confidentiality are immediately regarded at the inception of your conversation with Ben on every matter, much like a client-to-professional relationship in the financial, health, or mediation/arbitration field. Compound problems are a specialty with more than a decade of field and clinical experience, yes, Ben is up to par on HIPPA regulations where health matters are a contributing consideration.

Thank you for choosing Benjamin Mooney as your Consultant-Subject Matter Expert. It is a great honor to serve your needs and those of your community. Ben wants to be there with you as fast as humanly possible, especially if this may be a declining matter needing immediate attention. For immediate results call directly 214-283-9852. Ben will host a meeting with you at his very first availability.

After that Ben's going to have you send him your application, featured on pages 47-52. Review the Consulting Fee Index, these rates cover most matters with the exception of afterhours or emergency or crisis rates.

CONSULTING FEE INDEX

CONSULTING SOLUTIONS DELIVERABLES (Not limited to)

FOR INDIVIDUALS AND GROUPS

Hourly Rate		\$175.00
Daily Rate	Includes 2 hours of preparation review and 8 hours of consulting & resolution.	\$1,400.00
Weekly Rate	Includes 2 hours of preparation review and 32 hours of consulting & resolution.	\$5,600.00
Monthly Rate	Includes 8 hours of preparation review and 128 hours of consulting & resolution.	\$22,400.00
Quarterly Rate	Includes 8 hours of preparation review and 384 hours of consulting & resolution.	\$67,200.00
Yearly Rate	Includes 8 hours of preparation review and 1,536 hours of consulting & resolution.	\$268,800.00
Student Rate	Includes 1 hour of completed work	\$124.14



PROFESSIONAL LEADERSHIP

- ◆ EDUCATION
- ◆ CORPORATION
- ◆ ORGANIZATION
- ◆ ENTREPRENUERIAL
- ◆ PROFESSIONALS
- ◆ TEAMS
- ◆ SMALL GROUPS
- ◆ INDIVIDUALS

WORKING-CONSULTING CONTRACT

This agreement is made effective as of _____ (today's date),
by and between:

(client name),

(client address, line 1)

(client address, line 2)

(client address, line 3)

and

BENJAMIN MOONEY

217 Briar Cove, Anna, Texas 75409

Phone: 214-283-9852

In this Agreement, the party who is contracting to receive services shall be referred to as

_____ (as "Client"), and the party (Client/Entity name)

who will be providing the services shall be referred to as Benjamin Mooney (as "Consultant").

BACKGROUND

Consultant retains a background in various areas of expertise, also referred to as Subject Matter Expert or SME, this including Entrepreneurial Leadership, Business Professional & Organizational Management, Accounting, Regulatory Compliance, Wellness, Health, Fitness, Mental-Behavioral Health, Academic & Special Education, matters of insurance, Mediation, Arbitration, much more, and is willing to provide services to Client based on this background.

RESOLUTION

At this time Client desires to have services provided by Consultant.

Therefore, the parties agree as follows:

1. **DESCRIPTION OF SERVICES.** Consultant will provide for working product and/or working consulting services collectively, these "Services".
2. **PERFORMANCE OF SERVICES.** The manner in which the Services are to be performed and the specific hours to be worked by Consultant shall be determined by Consultant. Client will rely on Consultant to work as many hours as may be reasonably necessary to fulfill Consultant's obligations under this Agreement.
3. **PAYMENT.** Client will pay a retainer in full to secure all working/consulting hours. This sum of hours may consist of any variation of the following descriptions including but not limited to; 2-8-working material review hours, 15-25-drafting work product hours, 4-8 finalizing hours, 2-4-communication (telephone or zoom) hours, and .5-1 miscellaneous hours per month. Consultant will communicate and gain written approval from the Client for any additional hours required. For any additional hours the Client will be assessed additional hourly fees for Services based on a \$175.00 USD rate per hour. This fee shall be payable in full as Paid in Full (PIF) as quoted daily, weekly, semi-monthly (bi-weekly), quarterly, annually, or semi-annually, no later than the first and/or fifteenth day of the month with each payment corresponding to the semi-monthly period that ended approximately fifteen days prior to the payment date.

4. **TERM/TERMINATION.** This Agreement is hereby entered upon a term of six (6) months beginning at the execution of signatures being affixed to this Agreement. This Agreement may automatically renew without written addendum. This Agreement may be terminated by either party upon 30 days' written notice to the other party.
5. **TRAVEL EXPENSES.** In the event the Consultant is required to travel, Client agrees to pay in advance all travel fees itemized in the attached Schedules A, B, C and including Additional Travel Disclosure – the purchase of the auto/vehicle rental, bus, train, and air fare. In the event the Consultant is required to travel, all travel fees are itemized in the attached "Travel Schedule of Fees" on page 53. Schedule B represents the additional (addition to the base Trip Fixed Fee of \$50.00USD from Schedule A) expense of lodging as a fixed cost related to the completion of the required work of the Client. Schedule C represents the additional (addition to the base Trip Variable Fee of \$100.00USD from Schedule A) cost of incidentals, meals, and supplies as a consolidated variable expense related to the completion of the required work of the Client. All Schedule A, B, and C related fees are to be applied much like a stipend, in that, if the amount provided does not fully cover the total cost it is intended to then it is the responsibility of the Consultant to satisfy the difference.
***IN THE EVENT THAT AUTO/VEHICLE RENTAL, BUS, TRAIN, OR AIR FARE IS REQUIRED, ADDITIONAL FEES MAY APPLY.**
6. **EXPENSE REIMBURSEMENT.** Consultant shall be entitled to reimbursement from Client for the following "out-of-pocket" expenses (including but not limited to):
- Postage
 - Copying
 - Communications
 - Supplies & Equipment
 - Legal Services (on Behalf of Client)
 - Other Miscellaneous
7. **SUPPORT SERVICES.** Client will be provided the following support services for the benefit of Consultant:
- Support Services to Be Determined
 - Other Support Services
8. **NEW PROJECT APPROVAL.** Consultant and Client recognize that Consultant's Services will include working on various projects for Client. Consultant shall obtain the approval of Client prior to the commencement of any new project.
9. **RELATIONSHIP OF PARTIES.** It is understood by the parties that the Consultant is an independent contractor with respect to Client, and not an employee of the Client. The Client will not provide fringe benefits, including health insurance benefits, paid vacation, or any other employee benefit, for the benefit of Consultant.
10. **DISCLOSURE.** Consultant is required to disclose any outside activities or interests, including ownership or participation in the development of prior inventions, that conflict or may conflict with the best interests of Client. Prompt disclosure is required under this paragraph if the activity or interest is related, directly or indirectly, to:
- A product or product line of Client
 - A manufacturing process of Client
 - Any activity that Consultant may be involved with on behalf of Client All EDGAR Disclosures
11. **EMPLOYEES.** Consultant's employees, if any, who perform services for Client under this Agreement shall also be bound by the provisions of this Agreement.
12. **INDEMNIFICATION.** Consultant agrees to indemnify and hold harmless Client from all claims, losses, expenses, fees including attorney fees, costs, and judgements that may be asserted against Client that result from the acts or omissions of Consultant, Consultant's Employees, if any, and Consultant's agents. Client agrees to indemnify and holds harmless Consultant from all claims, losses, expenses, fees including attorney fees, costs, and judgements that may be asserted against Consultant that result from the acts or omissions of Client, Client's employees, if any, and Client's agents.
13. **INTELLECTUAL PROPERTY.** The following provisions shall apply with respect to copyrightable works, ideas, discoveries, inventions, applications for patents, and patents (collectively, "Intellectual Property"):

Consultant's Intellectual Property. Consultant personally holds an interest in the Intellectual Property that is described on the attached Exhibit A and which is not subject to this Agreement.

Development of Intellectual Property. Any improvements to Intellectual Property items listed on Exhibit A, further inventions or improvements, and any new items of Intellectual Property discovered or developed by Consultant (or Consultant's employees, if any) during the term of this Agreement shall be the property of Consultant, subject to Client's right to acquire such Intellectual Property on terms agreeable to Consultant and Client. Client will not acquire shop rights or an interest in any way in such Intellectual Property by virtue of the development, experimentation, or adaptation for manufacture, sale, or use.

Including but not limited to; formulative data algorithms, methods of strategy in dispute resolution, written material, image, and trademark data.

14. **CONFIDENTIALITY.** Client recognizes that Consultant has and will have the following information:

- a. Inventions
- b. Machinery
- c. Products
- d. Prices
- e. Apparatus
- f. Costs
- g. Discounts
- h. Future plans
- i. Business affairs
- j. Process information
- k. Trade secrets
- l. Technical information
- m. Customer lists
- n. Copyrights
- o. Product design information

and other proprietary information (collectively, "Information") which are valuable, special and unique assets of Client and need to be protected from improper disclosure. In consideration for the disclosure of the Information, Consultant agrees that Consultant will not at any time or in any manner, either directly or indirectly, use any Information for Consultant's own benefit, or divulge, disclose, or communicate in any manner any Information to any third party without the prior written consent of Client. Consultant will protect the Information and treat it as strictly confidential. A violation of this paragraph shall be a material violation of this Agreement.

This Agreement is in compliance with the Defend Trade Secrets Act and provides civil or criminal immunity to any individual for the disclosure of trade secrets: (i) made in confidence to a federal, state, or local government official, or to an attorney when the disclosure is to report suspected violations of the law; or (ii) in a complaint or other document filed in a lawsuit if made under seal.

15. **UNAUTHORIZED DISCLOSURE OF INFORMATION.** If it appears that Consultant has disclosed (or has threatened to disclose) Information in violation of this Agreement, Client shall be entitled to an injunction to restrain Consultant from disclosing, in whole or in part, such Information, or from providing any services to any party to whom such Information has been disclosed or may be disclosed. Client shall not be prohibited by this provision from pursuing other remedies, including a claim for losses and damages.

16. **CONFIDENTIALITY AFTER TERMINATION.** The confidentiality provisions of this Agreement shall remain in full force and effect after the termination of this Agreement.

17. **RETURN OF RECORDS.** Upon Termination of this Agreement and request, the Consultant shall deliver all records, notes, data, memoranda, models, and equipment of any nature that are in Consultant's possession or under Consultant's control and that are the Client's property or relate to Client's business.

18. NOTICES. All notices require or permitted under this Agreement shall be in writing and shall be deemed delivered when delivered in person or deposited in the United States mail, postage prepaid, addressed as follows:

IF for Client:

Client/Entity Name

Address, line 1)

Address, line 2)

Address, line 3)

Primary Contact Name

Title

Telephone

Email

IF for Benjamin Mooney:

Benjamin Mooney

217 Briar Cove,

Anna, Texas 75409

Such address may be changed from time to time by either party by providing written notice to the other in the manner set forth above.

19. ENTIRE AGREEMENT. This Agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supersedes any prior written or oral agreements between the parties.

20. AMENDMENT. This Agreement may be modified or amended if the amendment is made in writing and is signed by both parties.

21. SEVERABILITY. If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

22. WAIVER OF CONTRACTUAL RIGHT. The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

23. APPLICABLE LAW. This Agreement shall be governed by the laws of the State of Texas.

24. **INTERRUPTION OF SERVICE.** Either party shall be excused from any delay or failure in performance required hereunder if caused by reason of any contingency beyond its reasonable control, including, but not limited to, acts of God, acts of war, fire, insurrection, laws proclamations, edits, ordinances or regulations, strikes, lockouts or other serious labor disputes, riots, earthquakes, floods, explosions or other acts of nature. The obligations and rights of the party so excused shall be extended on a day-to-day basis for the time period equal to the period of such excusable interruption of the excused party's obligations continues for a period in excess of thirty (30) days, either party shall have the right to terminate this Agreement upon ten (10) days' prior written notice to the other party.

25. **ASSIGNMENT.** Consultant agrees that it will not assign, sell, transfer, delegate or otherwise dispose of any rights or obligations under this Agreement without the prior written consent of Client. Any purported assignment, transfer, or delegation shall be null and void. Nothing in this Agreement shall prevent the consolidation of Client with, or its merger into, any other corporation, or the sale by Client of all or substantially all its properties or assets, or the assignment by Client of this Agreement and the performance of its obligations hereunder to any successor in interest or any Affiliated Company. Subject to the foregoing, this Agreement shall be binding upon and shall inure to the benefit of the parties and their respective heirs, legal representatives, successors, and permitted assigns, and shall not benefit any person or entity other than those enumerated above.

E.D.G.A.R. DISCLOSURES

26. FOREIGN TERRORIST ORGANIZATION LIST

Pursuant to Texas Government Code Chapter 2252, Client certifies that it is not a company identified on the on a list prepared and maintained pursuant to Texas Government Code § 806.051, 807.051, or 2252.153 ("Foreign Terrorist Organization List"). In the event that Client is added to a Foreign Terrorist Organization List at any time during this Agreement, Client shall promptly provide notice to Consultant. Client recognizes that the Consultant may terminate this Agreement immediately upon receipt and verification of information, by any means, that Client has been added to a Foreign Terrorist Organization List.

27. BOYCOTT ISRAEL

Pursuant to Texas Government Code Chapter 2271, Client certifies that it does not boycott (as defined in Texas Government Code Chapter 808) Israel and will not boycott Israel during the term of this Agreement with the Consultant.

28. PROHIBITED TRANSACTION

Pursuant to Texas Government Code Chapter 2272, the Client is prohibited from contracting with any abortion provider or an affiliate of an abortion provider whereby the provider or affiliate receives something of value derived from state or local tax revenue. Any contract entered into by the Client is void if the prospective vendor has such a prohibited affiliation or contractual relationship. By submitting this signed Agreement, the Client is certifying to the Consultant that the Client does not have any such an affiliation or contractual relationship.

29. BUY AMERICA ACT

The Client certifies that it is in compliance with all applicable provisions of the Buy America Act. Purchases made in accordance with the Buy America Act must still follow the applicable procurement rules calling for free and open competition. Client certifies the cost of domestic components exceeds 51 percent of the cost of all components for each product. Domestic is defined as one that is produced and processed in the United States. Products not meeting this requirement shall be clearly identified as a deviation on the Deviation/Compliance Form.

30. DOMESTIC PREFERENCES FOR PROCUREMENT

(a) As appropriate and to the extent consistent with law, Client should, to the greatest extent practicable under a federal law, provide a preference for the purchase, acquisition, or use of goods, products, or materials produced in the United States (including but not limited to iron, aluminum, steel, cement, and other manufactured products). The requirements of this section must be included in all agreements and purchase orders for work or products. (b) For purposes of this section:

(1) "Produced in the United States" means, for iron and steel products, that all manufacturing processes, from the initial melting stage through the application of coatings, occurred in the United States.

(2) "Manufactured products" means items and construction materials composed in whole or in part of non-ferrous metals such as aluminum; plastics and polymer-based products such as polyvinyl chloride pipe; aggregates such as concrete; glass, including optical fiber; and lumber.

31. LONE STAR INFRASTRUCTURE PROTECTION ACT

Pursuant to Texas Government Code Chapter 2274, with regard to contracts relating to critical infrastructure (including cybersecurity), Client certifies it is not owned or controlled by citizens of China, Iran, North Korea, Russia, or any other country designated by the Governor as a threat to critical infrastructure, or by companies or governmental entity owned or controlled by citizens of or headquartered in China, Iran, North Korea, Russia, or any other country designated by the Governor as a threat to critical infrastructure.

32. FIREARM INDUSTRY

Pursuant to Texas Government Code Chapter 2274.002 (SB 19), a governmental entity may not enter into a contract with a company for the purchase of goods or services unless the contract contains a written verification from the company that it: does not have a practice, policy, guidance, or directive that discriminates against a firearm entity or firearm trade association; and will not discriminate during the term of the contract against a firearm entity or firearm trade association. This provision is only applicable to a company with at least 10 full-time employees and a contract value of \$100,000 or greater. Executing this agreement is considered written verification that your company is in compliance with the law.

33. SIGNATORIES. This Agreement shall be signed on behalf of Client by Commission, and on behalf of Consultant by Consultant and effective as of the date first above written.

SIGNATURE PAGE

Party receiving services:

(Client name)

By: _____ Date: _____

By: _____ Date: _____

By: _____ Date: _____

By: _____ Date: _____

By: _____ Date: _____

Party providing services:

Benjamin Mooney, MT-RSPS

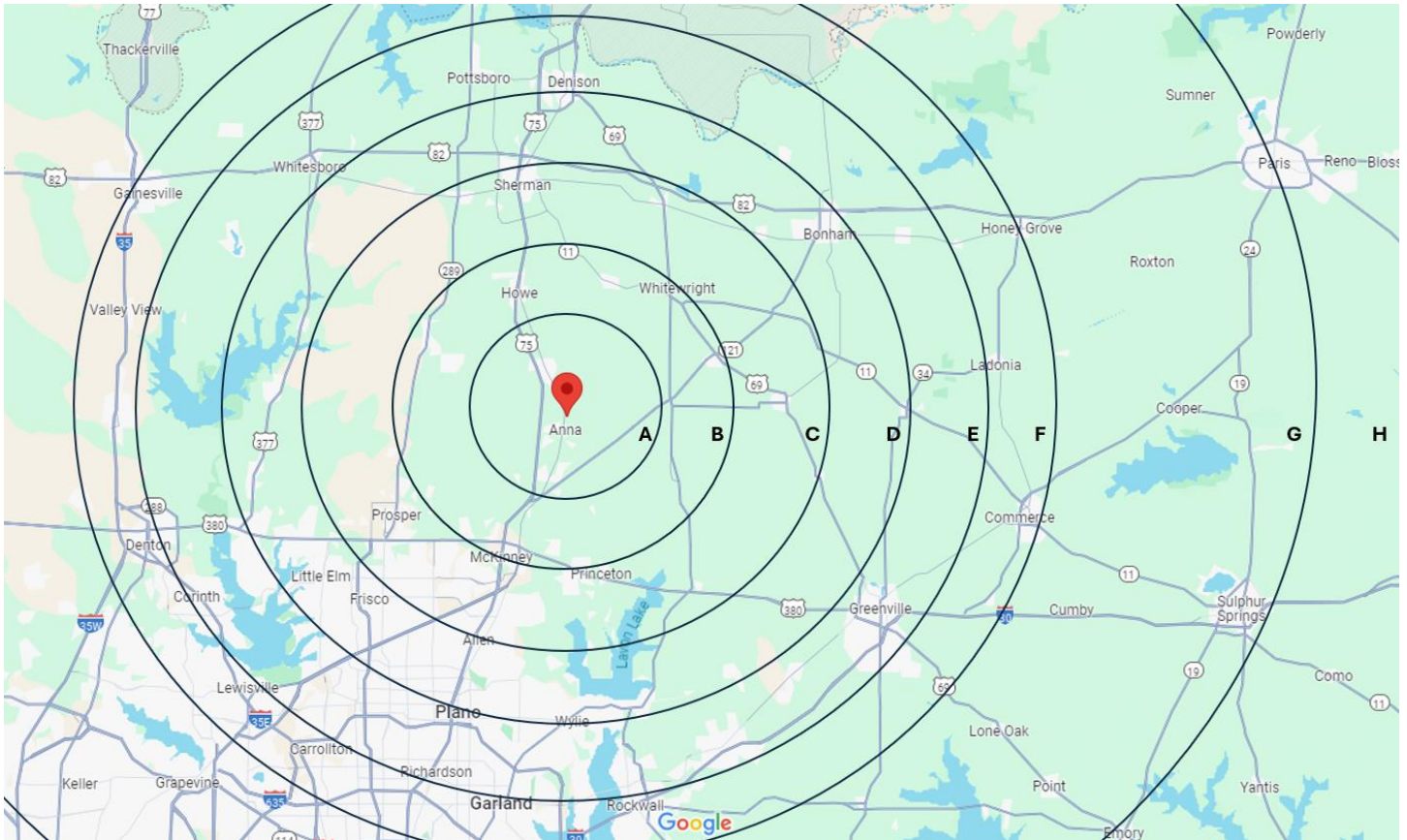
By: _____ Date: _____

MENTION THIS CATALOG DISCOUNT CODE
“ADVOCACY2024”
TO GET **25%** OFF ALL CONSULTATION PACKAGES

TRAVEL SCHEDULE OF FEES

A highly sought after solution, Benjamin Mooney is regularly requested to travel pertaining to the programs and matters he resolves. Travel is common, Ben's experience in travel has provided him with much of the insight required still be effective when logistics are compromised. Benjamin Mooney is a highly regarded professional, deadlines are eminent always. Getting there on time, in uniform, ready to work will be the first thing he does that concludes all others!

As stipulated in the "Working-Consulting Agreement", page 48, Section 5, in the event the Consultant is required to travel, Client agrees to pay in advance all travel fees itemized in the attached Schedules A, B, and C. A service map is provided below.



Schedule A

Detailed below are the labeled delivery areas for the North Texas Region. This chart details the range of miles traveled, budgeted range of required time of travel, the trip fees featuring the fixed overhead costs (i.e. insurance, storage, scheduled maintenance), the trip fee consisting of variable expenses (i.e. vehicle fluids, gas, incidental maintenance), and the combined total. Use this chart to assist in determining your necessary delivery fees that may apply.

DELIVERY AREA	AREA RANGE	BUDGETED TRAVEL TIME	TRIP FEE (Fixed O.H.)	TRIP FEE (Variable O.H.)	TRIP FEE (Combined)
A	<10 miles	30 minutes	\$50	\$25	\$75
B	11-15 miles	60 minutes	\$50	\$50	\$100
C	16-25 miles	60 minutes	\$50	\$50	\$100
D	26-30 miles	60 minutes	\$50	\$50	\$100
E	31-40 miles	90 minutes	\$50	\$75	\$125
F	41-50 miles	90 minutes	\$50	\$75	\$125
G	51-75 miles	120 minutes	\$50	\$100	\$150
H	>75 miles	>120 minutes	See Schedule B	See Schedule C	See Schedule B & C

Schedule B

Detailed below are the labeled delivery areas for the North Texas Region. This chart details the range of costs associated with lodging respective to the number of days on-site for the designated delivery area (A-H, see map). Use this chart to assist in determining your necessary delivery fees that may apply.

As detailed in the prior Schedule A, the trip fee consisting of fixed overhead costs (i.e. insurance, storage, scheduled maintenance), is provided. Schedule B represents the additional (addition to the base Trip Fixed Fee of \$50.00USD from Schedule A) expense of lodging as a fixed cost related to the completion of the required work of the Client. This is to be applied much like a stipend, in that, if the amount provided does not fully cover the expenses it is designed to then it is the responsibility of the Consultant to satisfy the difference.

DELIVERY AREA	1 DAY	3 DAYS	5 DAYS	7 DAYS	14 DAYS
A	N/A	N/A	N/A	N/A	N/A
B	N/A	N/A	N/A	N/A	N/A
C	N/A	\$175/day	\$225/day	\$250/day	\$250/day
D	N/A	\$175/day	\$225/day	\$250/day	\$250/day
E	N/A	\$175/day	\$225/day	\$250/day	\$250/day
F	\$175/day	\$175/day	\$225/day	\$250/day	\$250/day
G	\$175/day	\$225/day	\$250/day	\$250/day	\$250/day
H	\$175/day	\$225/day	\$250/day	\$250/day	\$250/day

Schedule C

Detailed below are the labeled delivery areas for the North Texas Region. This chart details the range of costs associated with incidentals, food, and miscellaneous costs respective to the number of days on-site for the designated delivery area (A-H, see map). Use this chart to assist in determining your necessary delivery fees that may apply.

As detailed in the prior Schedule A, the trip fee consisting of consolidated variable expenses (i.e. vehicle fluids, gas, incidental maintenance), is provided. Schedule C represents the additional (addition to the base Trip Variable Fee of \$100.00USD from Schedule A) cost of incidentals, meals, and supplies as a consolidated variable expense related to the completion of the required work of the Client. This is to be applied much like a stipend, in that, if the amount provided does not fully cover the expenses it is designed to then it is the responsibility of the Consultant to satisfy the difference.

DELIVERY AREA	1 DAY	3 DAYS	5 DAYS	7 DAYS	14 DAYS
A	N/A	N/A	N/A	N/A	N/A
B	N/A	N/A	N/A	N/A	N/A
C	N/A	N/A	\$50/day	\$50/day	\$50/day
D	\$90/day	\$90/day	\$90/day	\$90/day	\$90/day
E	\$90/day	\$90/day	\$90/day	\$90/day	\$90/day
F	\$150/day	\$150/day	\$150/day	\$150/day	\$150/day
G	\$150/day	\$150/day	\$150/day	\$150/day	\$150/day
H	\$150/day	\$150/day	\$150/day	\$150/day	\$150/day

ADDITIONAL TRAVEL DISCLOSURE

In the event the Consultant is required to travel, Client agrees to pay in advance all travel fees itemized in the attached Schedules A, B, C and including Additional Travel Contingency – the purchase of the auto/vehicle rental, bus, train, and air fare. ***IN THE EVENT THAT AUTO/VEHICLE RENTAL, BUS, TRAIN, OR AIR FARE IS REQUIRED, ADDITIONAL FEES MAY APPLY.**

NORTH TEXAS
PHONE: 214-283-9852

EXPANDING PUBLIC ADVOCACY

ADVOCATES FOR TEXAS COUNTIES



During the election season of 2024 Ben was selected to sit as a Delegate for the Precinct Convention, County Convention, and the Texas State Convention hosted in San Antonio. It was during these months while traveling to neighboring counties in support of their elections and events. Traveling to neighboring districts and other rural regions, talking to neighbors. Talking to business owners, parents, elderly, students, Ben realized, many of these areas were struggling much in the same ways and needing the very same programs he'd authored for his own county. It was clear, people were struggling much in the same, everywhere.

It was at the conclusion of this year's election convention series that Ben decided to promote by offering to all counties of Texas these very "stop-loss" platforms to each county on an as needed basis. Beginning in August, Ben will begin outreach programs responding to piling inquiries and requests that have been buzzing for months. Diligent in the community every day, Ben is dedicated by will and discipline to deliver health and human services solutions, preventative and crisis resolutions programs, education, professional development, leadership and much, much, more.



WE NEED ADVOCATES!!

If you see your county highlighted and wish to hear how you may become an Advocate for Texas Counties, please call 214-283-9852.



PROFESSIONAL LEADERSHIP

- ◆ EDUCATION
- ◆ CORPORATION
- ◆ ORGANIZATIONAL
- ◆ ENTREPRENUERIAL
- ◆ PROFESSIONALS
- ◆ TEAMS
- ◆ SMALL GROUPS
- ◆ INDIVIDUALS

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ADVOCATES for TEXAS COUNTIES Proposal 2024

ADVOCATES FOR TEXAS COUNTIES
Established 2024

By: Benjamin Mooney, RSPS
Phone: 214-283-9852



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ADVOCATES FOR TEXAS COUNTIES

EXECUTIVE SUMMARY OUTLINE

A. Advocates for Texas Counties, Non-Profit – BUSINESS MODULE

Advocates for Texas Counties' purpose is in the interest of fund raising to achieve the necessary resources required to deliver essential stop-loss programs to every county of Texas. These solutions include A) awareness programs B) respective needs analysis meetings & interviews for evidence based and practical execution of, C) Proposal submission, implementation, distribution of the respective programs and solutions needed in each Texas County.

I.0 Executive Summary

I.1 ADVOCATES FOR TEXAS COUNTIES

Advocates for Texas Counties is a Texas based non-profit grassroots organization consisting of programs and platforms including conservative awareness, education, and practical application solutions focused on addressing public needs in infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership & professional development. As recognized by numerous local municipalities including county, district, regional, and federal agencies Advocates for Texas Counties is accredited in the effective analysis, installation, implementation, education, distribution, operation, and administration of these conservative awareness, education, and practical application solutions throughout the State of Texas.

Advocates for Texas Counties is acquiring a corporate center in Collin County, Texas. This corporate center will serve as an initial seminar hosting site, distribution center, operations hub, a training center, as well as the expansion site to disperse all future programs throughout the greater State of Texas as demand occurs. Centers may also serve as supplemental-education facilities offering Advocates for Texas Counties exclusive proprietary conservative awareness, education, and practical application solutions programs, products, and services.

In addition to this corporate center, we may have as many as six (6) Licensed Professional individuals (lawyers) working to ensure local coverage for optimum effectiveness in all affected communities. In rural communities throughout the State of Texas, Licensed Professional individuals will draft, implement, and administer Advocates for Texas Counties proprietary conservative awareness, education, and practical application solutions programs on-site, on-line, and via telephone.

Strategically employing Licensed Professional individuals in the most critical areas will solidify the initial infrastructure for areas that are currently limited with **NO COVERAGE AVAILABLE**, areas of the **MOST CRITICAL RISK RATES**, and those areas with **LIMITED COVERAGE AVAILABLE**.

By means of its leadership, Benjamin Mooney, Advocates for Texas Counties affiliates include the Center for Disease Control, United States Federal Contractor Registration, Simplified Acquisition Management Program, United States System for Award Management, and many more.

Asset allocations include Advocates for Texas Counties *proprietary content* holdings consisting of comprehensive use sources, trade secrets, intellectual property, along with key data, research, and developmental study findings. The proposal submission, implementation, distribution of Advocates for Texas Counties conservative awareness, education, and practical application solutions portfolio options will generate a total of more than \$50,000.00 USD in its first year and fund raise another \$250,000.00 USD. Proposal submission, implementation, distribution of proprietary assets on a subscription-based allocation sources will generate long-term (year-over-year) cyclical cash flow revenues via Electronic Funds Transfers (EFT) expedited on a monthly (calendar) basis. Increased revenue allows Advocates for Texas Counties the increased ability to hire, disperse, and sustain more active professionals in more of our local communities.

Advocates for Texas Counties employs multiple competitive strengths, including:

- ◆ Comprehensive preventative awareness education solutions
- ◆ Education and employer benefits
- ◆ Convenient delivery of comprehensive programs and services
- ◆ A value proposition that encourages public support
- ◆ A disciplined and sophisticated development, site selection, and implementation process
- ◆ Elite professional staff and exclusive advocates
- ◆ A committed and experienced senior management team

Mission

Advocates for Texas Counties mission is to provide uncompromising proprietary conservative awareness and practical application solutions.

Vision

In addition to strengthening the State of Texas by delivering our Mission statement, our vision is to continue to be the premier conservative awareness, education, and practical application solutions organization focused on addressing public needs in infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership & professional development by making every Texas county more valuable each year. This while building and expanding an impeccable brand that is respected and coveted by advocates, members, competitors, and most of all the public.

I.2 PRODUCTS AND SERVICES

With infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership on the forefront of the public focus, Advocates for Texas Counties is the only organization that offers comprehensive conservative awareness, education, and practical application solutions, programs, platforms, tools and resources.

Advocates for Texas Counties provides the public, employers, and leadership with the opportunity to exceed their expectations regardless of any previous experiences that may have occurred within their county, district, or region of community. This is delivered through the proprietary education and practical application of the innovative Advocates for Texas Counties awareness, education, programs, expert consulting methods, our trademark solutions, and convenient scheduling.



Specializing in

Advocates for Texas Counties is a conservative awareness, education, and practical application solutions organization focused on the effectiveness of Texas infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership.

1.3 MARKET ANALYSIS

Awareness, Education, and Practical Application Programs: of the **State of Texas** (Immediate)

It is extremely alarming to see the deterioration of the national public health status as it has multiplied its crippling effects year over year, for decades. Today, the market for a conservative awareness, education, and practical application solutions focused on infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solutions may be summarized with these most recent statistics:

Per, State of Texas	2021	2022	2023
Infrastructure	Unknown	Unknown	Unknown
Health & Human Services	Unknown	Unknown	Unknown
Judicial Assistance	Unknown	Unknown	Unknown
Law Enforcement	Unknown	Unknown	Unknown
Emergency Services	Unknown	Unknown	Unknown
Education	Unknown	Unknown	Unknown
Employment	Unknown	Unknown	Unknown
Leadership	Unknown	Unknown	Unknown
Development	Unknown	Unknown	Unknown

Demand for the described conservative awareness, education, and practical application solutions focused on infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solutions are growing in demand in all communities throughout Texas counties expanding a geographic area outreaching Dallas/Ft. Worth, Houston, San Antonio, El Paso, and McAllen, Texas.

1.4 STRATEGY AND IMPLEMENTATION

Prior to opening expansion facilities, proprietary conservative awareness, education, and practical application solutions programs will be published and released for proposal submission and implementation to the public, employers, and leadership with proprietary licensed consulting and training in existing markets. This has helped peak interests and continues to illustrate the type of professional expertise that is available. Advocates for Texas Counties is currently in procurement, proposal submission, implementation, and distribution phases in over a half dozen infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership with public organizations, government agencies, and businesses. Advocates for Texas Counties programs continue to bare a heavy web and interpersonal demand, led by in-person consulting, seminars, presentations, online web casts and recordings that form and mold the public, employers, and leadership communities in addition to attracting new needs for conservative awareness, education, and practical application solutions that we provide.

Advocates for Texas Counties has leveraged its alliances to help gain early public, employers, and leadership engagement. This attraction has grown to a capacity superseding the initial offering of our home county assisting in undertaking and the strategic implementation of key solutions that include hiring and facilitating district, regional, and national exchange positions of infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solutions and more.

For the complete to date report of today's public proposal submission, implementation, and distribution solutions pertaining to conservative awareness, education, and practical application solutions in present demand-this information will be regularly provided during various Board of Directors meetings held monthly and/or quarterly.

1.5 MANAGEMENT

Key proposal submission, implementation, and distribution initiatives throughout respective counties, districts, and regions of the State of Texas are managed and regarded by the public, employers, and leadership partners. At this time all public, employers, and leadership investors are securing a commitment of \$20.00 USD in cash on <https://www.gofundme.com/f/help-deliver-vital-programs-to-texas-counties>.

Advocates for Texas Counties is due of five (5) new working licensed professional advocates. In addition to other potential credentials, partners and all management staff must have absolutely no criminal background history to be considered for their prospective position.

Advocates for Texas Counties operates strictly on a chain of command model establishing the President, Benjamin Mooney as key authority figure.

I.6 FINANCIAL PLAN

Public conservative awareness, education, and practical application solutions Initiative: State of **TEXAS** (Immediate)

This phase of the financial plan details the substantial gains accessible in the immediate area within the given districts of the State of Texas pertaining to infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solutions for proposal submission, implementation, and distribution.

Proposal submission, implementation, distribution of Infrastructure Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 4 Infrastructure programs within 39 counties of the State of Texas.

Client Acquisitions	Units	License Fee	Production	Profit Margin	Total Profit
Utility License (Free Ap)	4	TBD	\$---,---	TBD	\$---,---
Program Solutions	4	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	4	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Proposal submission, implementation, distribution of Health & Human Services Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 4 Health & Human services programs within 39 counties of the State of Texas.

Parent/Guardian Acquisitions	Units	Annual License Fee	Production	Profit Margin	Total Profit
Utility License (Paid Ap) *May be paid monthly	4	TBD	\$---,---,---	40%	TBD
Program Solutions	4	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	4	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Proposal submission, implementation, distribution of Judicial assistance Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 2 Judicial Assistance programs within 39 counties of the State of Texas.

Employer Acquisitions	Units	License Fee	Production	Profit Margin	Total Profit
Utility License	2	\$5,500	\$---,---,---	40%	TBD
Certification & Exam	2	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	2	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Proposal submission, implementation, distribution of Law Enforcement & Emergency Services Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 2 Law Enforcement & Emergency Services programs within 39 counties of the State of Texas.

Employer Acquisitions	Units	License Fee	Production	Profit Margin	Total Profit
Utility License	2	\$5,500	\$---,---.---	40%	TBD
Certification & Exam	2	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	2	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Proposal submission, implementation, distribution of Education Initiative Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 7 Education Initiative programs within 39 counties of the State of Texas.

Employer Acquisitions	Units	License Fee	Production	Profit Margin	Total Profit
Utility License	7	\$5,500	\$---,---.---	40%	TBD
Certification & Exam	7	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	7	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Proposal submission, implementation, distribution of Employment Initiative Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 2 Employment Initiative programs within 39 counties of the State of Texas.

Employer Acquisitions	Units	License Fee	Production	Profit Margin	Total Profit
Utility License	2	\$5,500	\$---,---.---	40%	TBD
Certification & Exam	2	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	2	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Proposal submission, implementation, distribution of Leadership & Professional Development Solutions

Advocates for Texas Counties of Anna, Texas is presently seeking donations to fulfill a portfolio delivery encompassing the proposal submission, implementation, and distribution of more than 15 Leadership & Professional Development programs within 39 counties of the State of Texas.

Employer Acquisitions	Units	License Fee	Production	Profit Margin	Total Profit
Utility License	15	\$5,500	\$---,---.---	40%	TBD
Certification & Exam	15	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Enrollment	15	INCLUDED	INCLUDED	INCLUDED	INCLUDED

Advocates for Texas Counties has been cash flow positive since its inception in the year of 2024, as a not-for-profit organization, founded on its proven record of business and accounting practices. Today Advocates for Texas Counties leadership is renowned for its ability to remain cash flow positive in multiple volatile markets with its continued diligence of serving incredible conservative awareness, education, and practical application solutions.

1.7 FUNDS REQUIRED, SOURCES, AND USES

Advocates for Texas Counties, Anna is fund raising and seeking resources in the form of a cash on hand (COH), loan, or line of credit that will be used to engineer an infrastructure, secure property for operations, acquire equipment, expedite proposal submission, implementation, and distribution solutions, and inhabit respective corporate headquarters generating \$250,000 USD annually, growing to \$500,000 USD in year three and further in the following years. All lines of credit may be paid off within six (6) years.

Public Awareness Initiative: State of **TEXAS** (Immediate)

NOTICE: This summary of Sources and Uses is to assist in the compliance, maintenance, and retention of the respective operating budget being allocated pertaining to:

A. Immediate Human Workforce Demand

A.1 We currently have many outstanding new requests for conservative awareness, education, and practical application solutions pertaining to our proprietary consulting solutions regarding infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership.

A.2 Conservative awareness, education, and practical application solutions Programs: These solutions are delivered initially via needs analysis interviews and consultations for proposal submission, implementation, and distribution to be completed within the same calendar year.

A.3 This demand concludes more than a cumulative 1,500 annual working hours in immediate demand.

B. Required Funds for Wages of Immediate Workforce Demand

B.1 The Texas County territories minimally require six (6) Licensed Professional Advocates working part-time at 38 hours per week for 52 weeks. Weekly, this may consist of approximately 32 hours of needs analysis interviews, proposal drafting, and consultations, 3 administrative hours, followed by 3 public speaking, training and development presentations per week.

B.2 Generating a professional hourly rate of \$25.00 USD per administrative hour, \$125.00 USD per professional hour, by 52 weeks annually, the given wages earned are \$4,200.00 USD per week, \$218,400.00 USD per year.

B.3 Professional Advocates may be employed in the State of Texas, at will employment. At-will Employment contract may include a salary guarantee of nominal value that rendered as agreed upon in the At-Will Employment Agreement.

B.4 Given the immediate demand range of 3-6 PACs within the State of Texas territory, the immediate wages (at minimum) needed may total \$180,000 USD to \$360,000.00 USD. Advocates for Texas Counties has begun it's fund raising to cover much of this at \$250,000.00 USD.

C. Immediate Employer Installation Demands

C.1 A preliminary critical needs analysis has been completed with approximately 39 counties of Texas and additional territories.

C.2 Employers and Independent School Districts are in great demand for conservative awareness, education, and practical application solutions and resources that address infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership that effectively deliver proposal submission, implementation, and distribution.

C.3 All 39 counties currently require an in-depth analysis of each of these individual infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership proposals. This in-depth analysis does require monetary transactions to be completed that many do not fill the capacity to execute. This includes but is not limited to professional retainers (deposits) for special presentations, proposal submission, implementation, and distribution in these environments.

D. Additional Facilities Required to Service Immediate Outpatient Demands of Preventative Awareness Education Solutions

D.1 At this time immediate facilities are required to service the demand for proposal submission, implementation, and distribution in all Texas territories. These facilities must provide minimal equipment, supplies, and resources to all employees and respective clients in delivering un-compromising solutions of infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership.

D.2 These facilities must be capable of hosting an environment that enables 3-5 Professional Advocates to work professionally and uncompromising in reporting, regulation, and delivery of conservative awareness, education, and practical application solutions.

D.3 Facilities may range from 2-5 thousand square feet of working space.

D.4 The central location, city of Anna, Texas is appropriately zoned for these business purposes and facilities.

D.5 For real-estate plot [future site]: presently requires professional fees-engineering. Landscaping around the building.

E. Executive Salaries Required

E.1 At this time key individuals expediting executive capacities must be bound by a signed employment agreement consisting of a fixed annual salary paid to them on a bi-weekly continuum. As follows:

- E.2 President: namely, Benjamin Mooney, amount “To Be Determined” (TBD) annually, paid it to them on a bi-weekly basis. Total amount TBD (\$). It is recommended this individual be a contributing professional advocate to support and assist in the quota of proposal submission, implementation, and distribution, presenting, and working hours, referred to previously of more than 1,500 hours annually.
- E.3 Executive Director(s): Each amount “To Be Determined” (TBD) annually, paid to them on a bi-weekly basis. Total amount TBD (\$). It is recommended these individuals be contributing professional advocates to support and assist in the quota of proposal submission, implementation, and distribution, presenting, and working hours, referred to previously of more than 1,500 hours annually.
- E.4 The total Executive salaries for fiscal year 2024 are TBD (\$).
- F. Equipment/Machinery Required
- F.1 There is a wide spectrum of equipment that is required, the size standard of the equipment required per this facility is TBD (\$) not including taxes.
- G. Supply Inventory Needed
- G.1 There is a wide spectrum of supplies required, the size standard of the supplies required per this facility is TBD (\$) not including taxes.
- H. Marketing
- H.1 Marketing strategies have not yet been determined. Advocates for Texas Counties stands the position that word of mouth advertising of our great works will be sufficient in our market capitalization and future growth. Marketing costs are TBD (\$).
- I. Insurance
- I.1 At this time \$950.00 USD in annualized premiums are required to secure that all assets and liabilities are at absolutely no risk of loss or impairment for the immediate imminent future.
- J. Legal & Professional Fees
- J.1 At this time \$5,000.00 USD cash on hand is needed to finalize all assets and liabilities are of absolutely no risk of loss or impairment for the immediate to imminent future.

I.7 FUNDS REQUIRED, SOURCES, AND USES

Item	Description	Total
A	Professional Health Counselors (human workforce)	3-6
B	Wages for Professional Awareness Counselors	\$250,000+
C	Infrastructure for Employers (network & internet support)	\$9,000+
D	Real Estate (& PPE-Property, Plant, Equipment)	\$ TBD+
E	Executive Salaries	\$ TBD+
	Combined bi-weekly payroll (January 1-December 31, 2024)	\$ TBD+
F	Equipment/Machinery	\$ TBD+
G	Supply Inventory	\$ TBD+
H	Marketing (brochures, signage, advertising)	\$ TBD+
I	Insurance	\$950+
J	Legal & Professional Fees	\$5,000+
	Total funds request	\$264,950+

Summary updated by: Benjamin Mooney, 09.01.2024

2.0 Advocates for Texas Counties Summary

2.1 COMPANY AND INDUSTRY

Advocates for Texas Counties proprietary conservative awareness, education, and practical application solutions are the principal platforms and programs for all infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solutions. Reduction of collateral, tangible and intangible losses coupled with the simultaneous improvement of performance are just a few of the rewarded benefits resulting of our refined processes of proposal submission, implementation, and distribution.

2.2 LEGAL ENTITY AND OWNERSHIP

Advocates for Texas Counties (non-profit) is currently securing it's interest with the Secretary of State (Texas) as a Non-Profit Organization under the name “Advocates for Texas Counties“, operating and Doing Business As (DBA) “Advocates for Texas Counties”.

2.3 FACILITIES AND LOCATION

Advocates for Texas Counties, Anna is located in Anna, Texas currently operating as an on-Site, telephonic, and on-line mental-behavioral health, therapy, and wellness services organization. This organization will be occupying roughly 3,000 square feet of commercial space.

3.0 Programs, Products, Services, and Resources

3.1 PROGRAM DESCRIPTION

Advocates for Texas Counties is conservative awareness, education, and practical application solutions for infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership. Advocates for Texas Counties proprietary process of proposal submission, implementation, and distribution for all public, employers, and leadership restores optimal purpose, values, a effectiveness to all designated recipients. Advocates for Texas Counties proprietary resolve empowers all of our clients to concur their purpose no matter how great!

ADVOCATES for TEXAS COUNTIES (Non-Profit)



SECTION A – Commercial & Infrastructure

- I. "Infrastructure Installation Fee" for all Pilots and Abatements
- II. Restructured, County Water Authority
- III. Re-Incorporate the "City" for Representation
- IV. Incorporate County Community College

SECTION B – Health and Human Services

- V. Employee Wellness Solutions
- VI. Fitness for Duty Programs
- VII. Guard Our Daughters
- VIII. Mental-Behavioral Health Solutions

SECTION C – Judicial Stop-Loss

- IX. Prosecution of Deceptive Trade Practices
- X. Optimize Judicial Mediation & Arbitration Platforms

SECTION D – Law Enforcement, Emergency Services, & First Responders

- XI. County "Farm" for Law Enforcement, Fire, & 1st Responders
- XII. Public 2nd Amendment Training Programs & Facilities

SECTION E – Professional Development & Employment

- XIII. Employment Initiatives, "Be Local, Keep Local"
- XIV. County Telehealth & Professional Education Institute
- XV. County Birthing Center, Parental & Professional Education Institute

Image from "Outline – Advocates for Texas Counties.pdf"

Educational & Vocational Consulting:

- ◆ Professional Development & Leadership
- ◆ Academic Education & Curriculum
- ◆ Special Education Curriculum
- ◆ Athletic & PE Curriculum
- ◆ Employee Wellness Solutions
- ◆ General Services
- ◆ Outside Contracted Services-Supplemental

Additional Specialties:

- ◆ Health Counseling-Lifestyle Solutions
- ◆ Mental Behavioral Health& Wellness
- ◆ PTSD
- ◆ Depression
- ◆ Anxiety
- ◆ Abused Women
- ◆ Veteran Support

Following is a list of service deliverables:

Deliverable	Description
1.0 Subject Matter Expert (SME)	The responsibility of the SME is to ensure the facts and details are correct so that the project's/program's deliverable(s) will meet the needs of the stakeholders, legislation, policies, standards, and best practices.
2.0 Consulting	Engaged in the business of giving expert advice to people working in a professional or technical field as well as the business of giving expert advice to other professionals. Specifically provide knowledge, advice or service; whereas the contractor builds something for the client. Consultant [as compared to a subject-matter expert (SME)] is to be able to correctly diagnose and effectively transform an often ill-defined problem and apply information, resources and processes to create a workable and usable solution.
3.0 Counseling	The provision of assistance and guidance in resolving personal, social, or psychological problems and difficulties, especially by a professional. Counselling is a form of 'talk therapy'. It is a process where an individual, couple or family meet with a trained professional counsellor to talk about issues and problems that they are facing in their lives. Professional counselling is confidential and non-judgmental.
4.0 Coaching	Coaching is a partnership between coach and client(s). The coach helps the client to achieve their personal best and to produce the results they want in their personal and professional lives. Coaching ensures the client can give their best, learn and develop in the way they wish.
5.0 Seminars	Community awareness and education seminars present the latest and best information on topics that matter. They are for anyone interested where the audience may be a few select individuals to hundreds or even thousands of participants.

3.2 RESOURCES DESCRIPTION

In cooperation with Advocates for Texas Counties a variety of on-line and on-demand solutions and resources are to be featured on the world wide web.

3.3 FEATURES AND BENEFITS

Advocates for Texas Counties, The Fundamentals:

Within these sessions, participant(s) will learn the practical application techniques required in establishing a successful conservative awareness, education, and practical application solution.

These *practical application* techniques include:

- ◆ Establishing a Reasonable goals
- ◆ Strategies (planning, timing, scheduling success)
- ◆ Reasonable expectations (short-term vs. long-term)

3.4 COMPETITION

Advocates for Texas Counties have no direct competitors. We offer the benefits of Subject Matter Experts, Consultants, and Advocates often of a single operator whether in individual or organization. It is of considerable interest that no competitor is currently able to deliver these proprietary proposal submission, implementation, and/or distribution solutions through any method or modality.

3.5 COMPETITIVE EDGE/BARRIERS TO ENTRY

Advocates for Texas Counties is shifting the way society views conservative awareness, education, and practical application solution. People invest in our infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership because we capitalize on every flaw every of every other professional consultant. Advocates for Texas Counties offer access to professional Subject Matter Experts and Consultants with each and every matter we engage and resolve.

Our professionals charge \$125.00 USD per consultation. Our programs create exclusive results with precision. These programs are intense and can be scaled to all matters of resolution. Our Advocates for Texas Counties seminars, programs, and services do not create confusion or errors like other consulting firms tend to. With us, there are no short-term (initial) cost-damages or short sided approaches. We resolve all matters, permanently.

4.0 Market Analysis Summary

4.1 TARGET CUSTOMER

The market for infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership reflects the demographics and standard of competitive consulting firms. Our intended target client(s) includes the general public, employers, and leadership.

4.2 MARKET SIZE

As counties one by one have announced their acclimation to state of the art contracting resolutions, the scope of necessity pertaining to infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solutions has exponentially grown throughout years from 2021 through 2024. Today it is widely acknowledged that there remain entire states and regions of the United States that ensure absolutely no conservative awareness, education, and practical application solutions at all. These states and regions stand at further priority for installation and implementation of preventative awareness education solutions.

4.3 TRENDS

More than half of the states of United States of America are poorly equipped with inadequate infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership solution programs and services. Advocates for Texas Counties realizes that with the comprehensive proprietary conservative awareness, education, and practical application solution programs, quality services, and exciting results, we can capture at least 50% of the targeted individuals within a one hundred-mile radius of our location(s). Market research determines this result may be closer to 65%-70% of the total affected market.

When researching these programs and delivery, we've found that there is a definitive shift in demand from traditional resolution methods to increasingly comprehensive proprietary proposal submission, implementation, and distribution solutions of infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership. These proprietary comprehensive-more integrated solutions are increasingly proving to be more effective and rational for many individuals and groups of the general public, employers, and leadership in the long-term.

Additionally, many of the Advocates for Texas Counties programs and solutions provide and develop self-management resources with mechanisms engineered precisely for long-term management. These trends ensure the long-term cohesion coveted by our clients is absolutely succeeded.

5.0 Strategy & Implementation

5.1 PHILOSOPHY

Advocates for Texas Counties builds and provides only the best resources truly dedicated to solving the conservative awareness, education, and practical application solution needs of our clients. This will continue to be done through providing the highest quality Professional expertise, equipment, constantly keeping our staff up to date on continued education, practical application, and in some cases dispute resolution.

5.2 INTERNET STRATEGY

Our website will give our clients the opportunity to view current information on special events, schedule appointments, buy products, participate in an online community, as well as apply for employment. This site will be promoted on all our flyers, business cards and promo pieces. We are linked to most social media venues and will be promoting conservative awareness, education, and practical application solutions opportunities throughout the State of Texas.

Advocates for Texas Counties will maintain a simple and classy site. The website logos and graphics share the same artwork found on our signage and marketing materials. Our managers will maintain the website. Merchant services

vendors will continue to provide the programming for EFT and billing done through our website. As part of our package with conservative awareness, education, and practical application solutions, technical support may be included.

5.3 MARKETING STRATEGY

Our marketing activities include the following:

- ◆ A number of specifically focused web casts by leaders in their field of specificity
- ◆ Constant internet support and blogging
- ◆ Email advertising to current clients and potential leads
- ◆ Free seminars to grow community awareness and gain new clients
- ◆ Sponsorship of local students and clients in educational or athletic events
- ◆ Joining the Chamber of Commerce, Rotary Club and other local groups
- ◆ Participate in awareness and charity events

Positioning:

Advocates for Texas Counties provides exclusive proprietary products, services, and solutions that work!

Promotions:

Advocates for Texas Counties promotion strategy consists of word of mouth, email promotions and local advertising (newspaper, school flyers and non-profit organizations). We will also do regular lead-generation seminars in local organizations.

We will make presentations to churches, organizations, schools, colleges, and more. Since our background is in public safety, we will also present this program to our local public safety officers, such as police and fire personnel. We will actively participate in the local Chamber of Commerce and community centered organizations.

Our biggest promotional tool besides word of mouth comes from our website. Our main Advocates for Texas Counties website may be linked to many more Advocates for Texas Counties microsites and vendors. When customers are looking for conservative awareness, education, and practical application solutions programs, they will usually find themselves going through Advocates for Texas Counties main page and then searching for a Advocates for Texas Counties affiliate location near them. If they live nearby, the site will recommend our closest facility and provide the client everything they need to join us.

5.4 STRATEGIC ALLIANCES

Advocates for Texas Counties programs of all partners. As a company, we are tied into like-minded partners that are becoming increasingly popular. This community allows thousands of people to become exposed to our programs and services.

5.5 OPERATIONS

Operations teams will focus on marketing, hiring, and continued due diligence in the divestiture of respective Asset Allocations. All credentialed and qualified advocates will hold at least three approved-pertinent certifications or at least one secondary degree from an accredited university. This policy ensures that all advocates have demonstrated proficiency in comprehensive solutions methods through continued participation in certification courses in all aspects pertaining to conservative awareness, education, and practical application solutions.

5.6 GOALS

The primary goal is to create an elite community committed to Advocates for Texas Counties proprietary proposal submission, implementation, and/or distribution solutions of conservative awareness, education, and practical application solutions specifically including programs of infrastructure, health & human services, judicial assistance, law enforcement & emergency services, education, employment initiatives, and leadership delivered to the general public, employers, and leadership.

5.7 EXIT STRATEGY

The owners of Advocates for Texas Counties are establishing this business as a non-profit company for themselves and as a vehicle to pursue their passion for conservative awareness, education, and practical application solutions.

Advocates for Texas Counties will provide adequate return on investment to the owners, partners, and investors, as well as generate enough revenue to pay off the initial loan in the first five years. The owners may exit the business through an acquisition by another Advocates for Texas Counties affiliate or an approved buyer.

6.0 Management Summary

6.1 ORGANIZATIONAL STRUCTURE

Advocates for Texas Counties will follow a hierarchical chain of command structure with Benjamin Mooney, at the top as President & Secretary (proposed as filed), subject to change. The sales, advertising, programming, and administration may consist of additional personnel, until such time, growth of the company will be to be determined by the Board of Director. This is anticipated to occur within the year for the period ending September 1, 2024 through December 31, 2025.

6.2 MANAGEMENT TEAM

Key installation initiatives throughout respective counties, districts, states, and regions of the United States are managed and regarded by Partner investors. At this time, all Partner investors are to secure a minimum commitment of twenty-five thousand dollars (\$25,000.00 USD) in cash on hand (COH), and a respective monthly commitment to their respective market endeavor. In addition to other potential credentials, Partners and all management staff must have absolutely no criminal background history to be considered for their prospective position.

Benjamin Mooney, MT-RSPS is the Founding Partner and President of Advocates for Texas Counties. He has participated in related fields that Advocates for Texas Counties operates throughout for several years. Mr. Mooney retains active educational and practical backgrounds of business organizational management, contract and commercial law, accounting, Advanced Mediation and Advanced Arbitration, as well as a strong network of clients that are interested in Advocates for Texas Counties *exclusive* products and proprietary programs forever indefinitely.

With over two decades of experience in business management, financial management, and leadership development enables us to provide our clients with the highest level of service delivered by the best quality professional advocates. More specifically, Advocates for Texas Counties advocate experience of Program Management from “Cradle-to-Grave” or “Full Life Cycle” expertise provides a successful delivery to even the most nuanced needs guaranteed.

All potential employees will be required to also maintain all required qualifications including but not limited to Continued Education Units (CEU's).

7.0 Financial Plan

7.1 REQUIREMENTS

Advocates for Texas Counties requires more than \$250,000.00 USD to secure the appropriate organization headquarters and establishment of the necessary resources, infrastructure, and equipment needed to execute this divestiture strategy of Asset Allocations from Anna, Texas.

7.2 USE OF FUNDS

These funds will be used for advocacy payroll to include A) awareness programs B) respective needs analysis meetings & interviews for evidence based and practical execution of, C) Proposal submission, implementation, distribution of the respective programs and solutions needed in each Texas County. Appropriate funds may be used for operating expenses, construct necessary infrastructure, maintain office space, procure equipment, and more. A portion of these funds may be used for operating expenses until a registered budget is appropriately adopted by the Board of Director's.

7.3 INCOME STATEMENT PROJECTIONS

Impending years' revenues are scheduled to be realized in the tens of thousands. Reoccurring revenues will grow to more than \$500,000.00 USD in year three. During the same period, net retained earnings will grow respectively.

The business will achieve break-even of \$289,700.00 USD in year 2. Advocates for Texas Counties will sustain its solvency throughout the year for period ending December 31, 2024 and will leverage a market position that enables Advocates for Texas Counties to reduce all liabilities to a zero balance should key stakeholder and interests require in year five for period ending December 31, 2029.

Income statements may be released monthly, quarterly, and/or annually.

7.4 BALANCE SHEET

The business will maintain proprietary Asset Allocations, real estate, equipment, and cash. The business will work hard to reduce liabilities with the goal of paying off all liabilities by the end of year five (for period of December 31, 2029).

7.5 ASSUMPTIONS

These projections are based on the assumption that the respective market trends continue and regardless of any prospective or perceived competitor.

8.0 KEY FACTS

Advocates for Texas Counties established:	2024
Headquarters:	Anna, Texas
Current FMV:	Not Listed
Projected Revenues:	Not Listed
Employees:	1
Number of new jobs:	Not Listed
Number of exchanges (NAICS):	1
Number of current markets:	1
Number of proposed facilities:	1